



ADOBE® CHANNEL PRODUCT GUIDE

www.adobe.com



Product Index

PRODUCT NAME

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ADOBE® PRODUCT LINE A–C

ACROBAT CONNECT FAMILY | ACROBAT 3D VERSION 8 | ACROBAT 8 PROFESSIONAL | ACROBAT 8 STANDARD | AFTER EFFECTS CS3 PROFESSIONAL | AUDITION 2.0 | CAPTIVATE 2 | CONTRIBUTE CS3

ADOBE® PRODUCT LINE CREATIVE SUITE® 3

CREATIVE SUITE 3 DESIGN PREMIUM | CREATIVE SUITE 3 DESIGN STANDARD | CREATIVE SUITE 3 MASTER COLLECTION
CREATIVE SUITE 3 PRODUCTION PREMIUM | CREATIVE SUITE 3 WEB PREMIUM | CREATIVE SUITE 3 WEB STANDARD

ADOBE® PRODUCT LINE D–F

DREAMWEAVER CS3 | FIREWORKS CS3 | FLASH CS3 PROFESSIONAL | FLEX BUILDER 2 | FONT FOLIO OPENTYPE EDITION | FRAMEMAKER 7.2 | FREEHAND MX

ADOBE® PRODUCT LINE G–L

GOLIVE CS2 | ILLUSTRATOR CS3 | INCOPY CS3 | INDESIGN CS3

ADOBE® PRODUCT LINE M–P

PAGEMAKER 7.0 | PHOTOSHOP CS3 | PHOTOSHOP CS3 EXTENDED | PHOTOSHOP ELEMENTS 4.0 MAC | PHOTOSHOP ELEMENTS 5.0 WINDOWS | PHOTOSHOP ELEMENTS 5.0 + PREMIERE ELEMENTS 3.0
PHOTOSHOP LIGHTROOM | PREMIERE ELEMENTS 3.0 WINDOWS | PREMIERE PRO CS3 + ENCORE CS3 + ONLOCATION CS3

ADOBE® PRODUCT LINE Q–Z

ROBOHELP 6 | SOUNDBOOTH CS3 | VISUAL COMMUNICATOR | VLOG IT!

ADOBE® OPEN OPTIONS 4.5

TLP | CLP | UPGRADE PLAN



ADOBE® PRODUCT LINE A-C

ACROBAT CONNECT FAMILY | ACROBAT 8 PROFESSIONAL | ACROBAT 8 STANDARD | ACROBAT 3D VERSION 8
AFTER EFFECTS CS3 PROFESSIONAL | CAPTIVATE 2 | CONTRIBUTE CS3



You must be an authorized Acrobat Connect Reseller to quote and sell Adobe Acrobat Connect Professional. Please check the partner portal for pricing, part numbers, and quote tool.

Upgrade from:

- N/A

<< System Requirements Overleaf

ADOBE® ACROBAT® CONNECT™ FAMILY

COMMUNICATE AND COLLABORATE INSTANTLY
THROUGH INTERACTIVE, REAL-TIME WEB CONFERENCING

New to the Adobe Acrobat Family, the Acrobat Connect line of products enables interactive, real-world web conferencing through online personal meeting rooms that anyone can access instantly without cumbersome software downloads. Spontaneous collaboration through screen sharing has never been easier for both meeting hosts and attendees.

Key Selling Points

- **Rapid training** — Rapidly create and deploy highly engaging online training.
- **Marketing and lead generation** — Maximize qualified leads with live events and on-demand presentations.
- **Enterprise web conferencing** — Deploy and control scalable and extensible enterprise web conferencing and communication.
- **Sales** — Close more deals with online meetings.

Quick Comparison

- **Adobe Connect**
Organizations that would benefit from easy-to-use online personal meeting rooms for up to 15 participants
- **Adobe Connect Professional**
Larger organizations requiring scalable, interactive web conferencing and multiple personal meeting rooms for everyone across the enterprise (up to 2,500 participants per meeting room with unlimited meeting rooms)

ADOBE® ACROBAT® CONNECT™ FAMILY

ACROBAT CONNECT PROFESSIONAL PRESENTERS

System Requirements

Windows 98 SE, 2000, XP (Win XP recommended)

- Internet Explorer 5.0 or higher
- Mozilla Firefox 1.5
- Netscape Navigator 7.1

Mac OS X 10.2, 10.3, 10.4 (PPC/Intel)

- Safari 1.1 or higher
- Mozilla Firefox 1.5

Additional requirements

- Safari 1.1 or higher
- Adobe's Macromedia Flash Player 6.0.79 or higher
- Minimum bandwidth requirement is DSL/Cable (wired connection recommended)
- Minimum 1 GHz processor recommended when screen sharing Mozilla Firefox 1.5

ACROBAT CONNECT PROFESSIONAL PARTICIPANTS

System Requirements

Windows 98 SE, 2000, XP

- Internet Explorer 5.0 or higher
- Mozilla Firefox 1.5
- Netscape Navigator 7.1
- AOL 9

Mac OS X 10.2, 10.3, 10.4 (PPC/Intel)

- Safari 1.1 or higher
- Mozilla Firefox 1.5

Linux

- Mozilla Firefox 1.5

Solaris

- Mozilla 1.7

Additional requirements

- Adobe's Macromedia Flash Player 6.0.79 or higher
- Adobe's Macromedia Flash Player 7 or higher for Linux and Solaris
- Minimum bandwidth requirement is 56 kb/sec

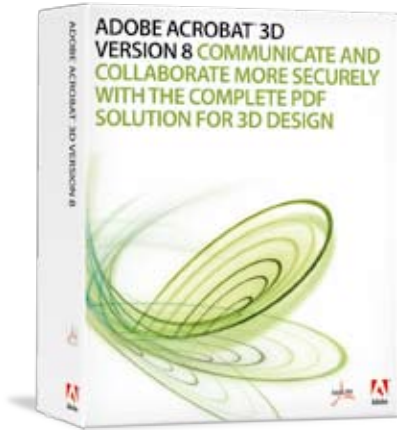
[Product Selling Information Overleaf>>](#)

ADOBE® ACROBAT® CONNECT™ FAMILY

PRODUCT COMPARISON TABLE



Features	Acrobat Connect	Acrobat Connect Professional
Meeting rooms	1	Unlimited
Maximum meeting size	15	2,500
Personalized meeting room URLs	•	•
Screen sharing	•	•
Chat, notes, and whiteboard	•	•
Teleconferencing	•	•
Integrated video	•	•
Integrated audio		•
Voice over Internet Protocol		•
Meeting recording		•
Customizable layouts and windows		•
Multiple meeting rooms per user		•
User management		•
Administration and reporting		•
Large events and polling		•
Central content library		•
Collaboration Builder SDK		•
Deployment options	Hosted	Hosted and licensed
Price	Flat fee: US\$39/month US\$395/year	Flexible licensing model



ADOBE® ACROBAT® 3D VERSION 8

COMMUNICATE AND COLLABORATE MORE SECURELY WITH THE COMPLETE PDF SOLUTION FOR 3D DESIGN

Adobe Acrobat 3D Version 8 software offers design engineers and technical publishers a complete and more secure way to collaborate with extended teams on 3D designs via PDF documents.

Key Selling Points

- Easily convert 3D designs from major CAD applications to PDF documents for use by extended teams.
- Insert 3D CAD designs into Microsoft Office documents, including Word and PowerPoint files, and convert them to PDF for easy distribution.
- Reduce errors, design changes, and number of review cycles by using embedded 3D interactive content to highlight design flaws before a product reaches production.

Target Customer Profile

- **Engineering Professionals**, including aerospace, automotive, mechanical, industrial, civil, electrical, and electronics engineers; engineering managers; research and development managers; commercial and industrial designers; architects; and mechanical CAD technicians who are responsible for designing detailed 2D drawings and 3D designs.
- **Technical Publishing Professionals**, such as technical writers and illustrators, communications specialists, marketing managers, documentation specialists, information developers, technical editors, web editors, and information designers who develop marketing materials, manuals, and technical specifications describing how to maintain, repair, and operate equipment.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1,000 pts	300 pts	300 pts

Upgrade from:

- Acrobat 3D, Acrobat Pro

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

ADOBE® ACROBAT® 3D VERSION 8

System Requirements

Windows

- Intel® Pentium® class 4 or 5 processor, 2GHz
- Microsoft® Windows 2000 with Service Pack 4 or Windows XP Professional, Home Edition, or Tablet PC Edition with Service Pack 2 (Microsoft DirectX 8 or 9 support required)
- Microsoft Internet Explorer 6.0
- 512MB of RAM (1GB recommended)
- 1.3GB of available hard-disk space; cache for optional installation files (recommended) requires an additional 530MB of hard-disk space
- 1,024 x 768 screen resolution
- NVIDIA or ATI video card with pixel shader support and DirectX 8.1 or 9 required for video hardware acceleration (recommended for optimal performance)
- CD-ROM drive
- Internet or phone connection required for product activation

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	62000118	—	€ 1169
Upsell	62000138	—	€ 639
Upgrade	62000130	—	€ 349

Supported Feature

- Microsoft Office 2000, Office XP, or Office 2003 required for 3D OCX and PDF Maker

Supported UNIX platforms for Adobe Acrobat 3D Capture Utility (optional)

- Sun™ Solaris™ 2.8: UltraSPARC® processor
- IBM® AIX® 5.2: PowerPC® 604 processor
- HP-UX 11.0: PA-RISC 2.0 processor
- SGI™ IRIX™ 6.5: RISC 4000 or faster processor
- UNIX Capture Utility: 50MB of available hard-disk space

Not available on Macintosh

[Product Selling Information Overleaf>>](#)



ADOBE® ACROBAT® 8 PROFESSIONAL

COMMUNICATE AND COLLABORATE WITH THE ESSENTIAL PDF SOLUTION

Adobe Acrobat 8 Professional software enables business professionals to reliably create, combine, and control Adobe PDF documents for easy, more secure distribution, collaboration, and data collection.

Key Selling Points

- Design dynamic, interactive forms to collect and aggregate data through e-mail or on the web with included Adobe LiveCycle® Designer software (Windows only).
- Use redaction tools to black out sensitive text, illustrations, or other information, permanently deleting the content from the Adobe PDF document.
- Enable anyone using Adobe Reader® to participate in document reviews, fill and save electronic forms offline, and digitally sign documents.

Target Customer Profile

- **Business Professionals**, including sales personnel, marketing managers, financial officers, attorneys, HR managers, trainers, and administrative assistants, who manage projects and/or require advanced collaboration and form capabilities.
- **Creative Professionals**, such as graphic designers, account managers, marketing project managers, art directors, prepress professionals, service providers, prepress shop owners, printers, and print proprietors.
- **Engineers, Architects, and Other Technical Professionals** in construction, manufacturing, and design, including building, automotive, aerospace, industrial machinery, and related fields.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
450 pts	150 pts	150 pts

Upgrade from:

- Acrobat 5.x, 6.x, 7.x or 8.x Standard
- Acrobat 6.x or 7.x Professional

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® ACROBAT® 8 PROFESSIONAL

System Requirements

Windows

- Intel Pentium III processor or equivalent
- Microsoft Windows 2000 with Service Pack 4 or Windows XP Professional, Home Edition, or Tablet PC Edition with Service Pack 2
- Microsoft Internet Explorer 6.0
- 256MB of RAM (512MB recommended)
- 860MB of available hard-disk space; cache for optional installation files (recommended) requires an additional 460MB of available hard-disk space
- 1,024 x 768 screen resolution
- CD-ROM drive
- Internet or phone connection required for product activation

Macintosh

- PowerPC G3, G4, G5, or Intel processors
- Mac OS X v.10.4.3
- 256MB of RAM (512MB recommended)
- 1,060MB of available hard-disk space
- 1,024 x 768 screen resolution
- DVD-ROM drive

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	22020392	12020340	€ 559
Upsell	22020452	12020399	€ 189
Upgrade	22020430	12020377	€ 189

[Product Selling Information Overleaf>>](#)



ADOBE® ACROBAT® 8 STANDARD

RELIABLY CREATE, COMBINE, AND CONTROL PDF DOCUMENTS

Adobe Acrobat 8 Standard software enables business professionals to reliably create, combine, and control Adobe PDF documents for easy, more secure distribution and collaboration.

Key Selling Points

- Create an Adobe PDF document from Microsoft Office, Outlook, Internet Explorer, or any application that prints.
- Easily combine documents, spreadsheets, presentations, e-mails, web pages, and forms from multiple applications into a single Adobe PDF document.
- Streamline feedback and approval with robust tools for initiating, managing, and tracking document reviews.
- Apply document security and controls to prevent unauthorized access and assign permissions that control whether users are allowed to view, edit, comment, sign, or print Adobe PDF documents.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
300 pts	100 pts	100 pts

Upgrade from:

- Acrobat 5.x or Acrobat 6.x or 7.x Standard

Target Customer Profile

- **Business Professionals**, including sales personnel, marketing managers, financial officers, attorneys, HR managers, trainers, and administrative assistants.

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® ACROBAT® 8 STANDARD

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	22002174	—	€ 349
Upgrade	22002106	—	€ 115

System Requirements

Windows

- Intel® Pentium® III processor or equivalent
- Microsoft® Windows® 2000 with Service Pack 4, Windows XP Professional, Home, or Tablet PC Edition with Service Pack 2
- Microsoft Internet Explorer 6.0
- 256MB of RAM (512MB recommended)
- 470MB of available hard-disk space; cache for optional installation files (recommended) requires an additional 270MB of available hard-disk space
- 1,024 x 768 screen resolution
- CD-ROM drive
- Internet or phone connection required for product activation

Not available on Macintosh

[Product Selling Information Overleaf>>](#)

ADOBE® ACROBAT® 8 FAMILY

PRODUCT COMPARISON TABLE



Features	Acrobat 8 Standard	Acrobat 8 Professional	Acrobat 3D Version 8
View, print, and search Adobe PDF files	●	●	●
Use Start Meeting to collaborate online and share documents in real time with Adobe Acrobat Connect™ software	●	●	●
Create Adobe PDF files from any application that prints, including one-button creation from Microsoft Word, Excel, and PowerPoint	●	●	●
Protect PDF documents with passwords and 128-bit encryption	●	●	●
Create PDF documents with one-button ease from Microsoft Outlook, Internet Explorer, Publisher, and Access, as well as Lotus Notes	●	●	●
Combine files from multiple applications into a single PDF document	●	●	●
Combine multiple files into a searchable, sortable PDF package that maintains the individual security settings and digital signatures of the original PDF files	●	●	●
Create PDF documents with one-button ease from AutoCAD®, Microsoft Visio, and Microsoft Project, maintaining document layers in technical drawings in Visio and AutoCAD, and object data in Visio (Windows® only)		●	●
Create fillable PDF forms from scanned paper, existing PDF documents, Microsoft Word documents, or Excel spreadsheets		●	●
Automatically recognize form fields on static PDF documents and convert them to interactive fields that can be filled electronically by Adobe Reader users		●	●
Convert 3D designs from major CAD applications to PDF documents for use by extended teams without expensive CAD or viewer software			●
Insert 3D CAD designs into Microsoft Word, Excel, and PowerPoint documents and convert the files to PDF			●
Create rich, interactive documents with 3D content: Add materials, create exploded views, edit lighting, and save as 3D objects or 2D raster/vector images for use by extended teams			●



ADOBE® AFTER EFFECTS® CS3 PROFESSIONAL

CREATE MOTION GRAPHICS AND VISUAL EFFECTS WITH THE INDUSTRY STANDARD

Bring your vision to life with blockbuster visual effects and compelling motion graphics for film, video, DVD, the web, and mobile devices.

Key Selling Points

- Create and animate vector graphics with new Shape Layers. Add and animate strokes, fills, gradients, and vector effects. Convert text into shapes and animate them.
- Squash and stretch images or text to bring it to life as an animated character with the fast, intuitive-animation Puppet Tool.
- Enjoy a streamlined workflow with support for importing layered Photoshop® images that include video layers. Modify or animate sophisticated Photoshop Layer Styles within After Effects. Import Vanishing Point data from Photoshop to build 3D compositions automatically.

Target Customer Profile

- **Motion Graphics and Visual Effects Professionals** who need to create Hollywood-quality animations and effects for top-notch productions.
- **Video Editors and Producers** who edit professional video for special events, TV ads, and short films.
- **Flash Animators and Graphic Designers** who want to work with state-of-art animation tools inside a familiar Adobe interface with unprecedented integration with Adobe Flash®, Photoshop, and Illustrator®.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1000 pts	300 pts	300 pts

Upgrade from:

- Adobe After Effects Standard or Professional 5.x, 6.x, or 7.x

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® AFTER EFFECTS® CS3 PROFESSIONAL

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	25510602	15510644	€ 1299
Upgrade	25510605	15510647	€ 299

System Requirements

Windows

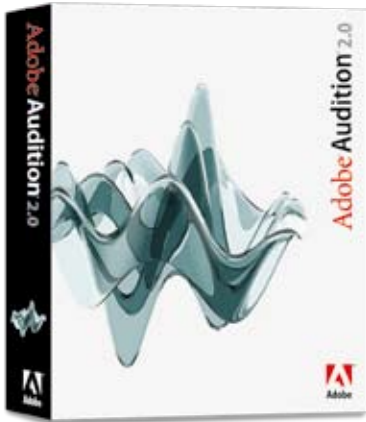
- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft Windows XP with Service Pack 2 or Windows Vista Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM for DV; 2GB of RAM for HDV and HD
- 500MB of available hard-disk space plus 2GB of space for optional content (additional free space required during installation)
- 1,280 x 1,024 monitor resolution with 32-bit color adapter; Adobe recommended graphics card for GPU-accelerated playback
- For OpenGL support: Adobe After Effects supported OpenGL card
- DVD-ROM drive
- QuickTime 7 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.9
- 1GB of RAM for DV; 2GB of RAM recommended for HDV and HD
- 500MB of available hard-disk space plus 2GB of space for optional content (additional free space required during installation)
- 1,280 x 1,024 monitor resolution with 32-bit color adapter; Adobe recommended graphics card for GPU-accelerated playback
- For OpenGL support: Adobe After Effects supported OpenGL card
- DVD-ROM drive
- QuickTime 7 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® AUDITION® 2.0

INTEGRATED AUDIO RECORDING, MIXING, EDITING, AND MASTERING

Record, mix, edit, and master digital audio files with powerful creation tools that bring flexibility and control to your desktop studio. Adobe Audition 2.0 software is the all-in-one tool set for professional audio production for music, radio, and video.

Key Selling Points

- Record, mix, edit, and master original music and soundtracks using flexible interface and tools.
- Work with powerful analysis and visualization tools that let you easily create new music and restore imperfect recordings.
- Create soundtracks and compositions with ready-to-use music beds and royalty-free loops.
- Enjoy a fluid audio-for-video editing process thanks to tight integration with Adobe video products.

Target Customer Profile

- **Musicians and Producers** who may be solo artists, independent or garage band members, recording engineers, or producers.
- **Professional Audio/Video Producers** with titles such as producer, videographer, director, photography director, sound designer, editor, and technician, as well as digital video enthusiasts and business users.
- **Radio Professionals**, including creative directors, production directors, DJs, spot producers, and station managers.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
350 pts	150 pts	150 pts

Upgrade from:

- Audition 1.x

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® AUDITION® 2.0

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	Not available	Not available	Not available
Upgrade	Not available	Not available	Not available

System Requirements

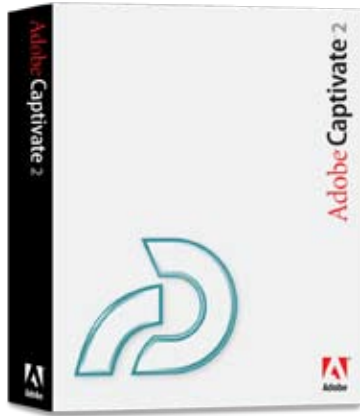
Windows

- Intel® Pentium® III or 4 or Intel Centrino™ (or other SSE-enabled) processor (Pentium 4 or other SSE2-enabled processor required for video)
- Microsoft® Windows XP Professional or Home Edition with Service Pack 2
- 512MB of RAM (1GB recommended)
- 700MB of available hard-disk space (5.5GB recommended for installing optional audio clips)
- 1,024 x 768 display (1,280 x 1,024 recommended)
- Sound card with DirectSound or ASIO drivers (multitrack ASIO sound card recommended)
- CD-ROM drive (DVD-ROM drive recommended for installing optional audio clips)
- CD-RW drive for audio CD creation

- Speakers or headphones recommended
- Internet or phone connection required for product activation and Internet-related services

Not available on Macintosh

Product Selling Information Overleaf>>



ADOBE® CAPTIVATE™ 2

RAPIDLY CREATE ENGAGING LEARNING EXPERIENCES

Adobe Captivate 2 software enables anyone to rapidly create powerful and engaging simulations, software demonstrations, and scenario-based training without programming knowledge or multimedia skills.

Key Selling Points

- Develop interactive software simulations and scenario-based training with no programming or multimedia skills.
- Create Adobe Flash® based training content without learning Flash.
- Shorten development time for software simulations and scenario-based eLearning content.
- Integrate with existing authoring tools and learning management systems (LMS).

Target Customer Profile

- **Training Professionals** who need to quickly create interactive, engaging training content without learning Flash or hiring a professional developer.
- **Educators** who need to develop professional-quality, Flash based tutorials even on a small budget.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
600 pts	300 pts	300 pts

Upgrade from:

- Macromedia Captivate
- RoboDemo 5

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® CAPTIVATE™ 2

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	Not available	Not available	Not available
Upgrade	Not available	Not available	Not available

System Requirements

Windows

Captivate: Authoring

- 600 MHz Intel Pentium III processor or equivalent
- Windows 2000 or Windows XP
- 256 MB RAM (512 MB or more recommended)
- 100 MB available disk space
- Minimum resolution 800 x 600 (1024 x 768 or higher recommended)

Software and Accessories: Publishing and Recording

- Internet Explorer 5.0 or later
- Flash Player 6 or later
- Microphone to record audio
- Speakers and sound card
- Internet or phone connection required for product activation

Not available on Macintosh

[Product Selling Information Overleaf>>](#)



ADOBE® CONTRIBUTE® CS3

EASILY UPDATE WEBSITES AND BLOGS

With Adobe Contribute CS3, content authors can post and publish content to multiple websites and blogs from a single application. And because Contribute CS3 works seamlessly with Adobe Dreamweaver® software, website integrity is maintained — even when multiple authors update content across the site.

Key Selling Points

- Update multiple websites and blogs from a single application.
- Maintain website integrity and look and feel through integration with Dreamweaver templates.
- Control website authoring permissions with site administration and connection management consoles.
- Post and publish content from within Microsoft Office applications.
- Now compatible with Windows Vista™ and Intel® based Macs.

Target Customer Profile

- **Professional Web Designers and Developers**
- **Website Administrators**

Adobe Contribute CS3 is also available as a component of:

- Adobe Creative Suite® 3 Web Premium
- Adobe Creative Suite 3 Web Standard
- Adobe Creative Suite 3 Master Collection

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
150 pts	100 pts	100 pts

Upgrade from:

- Contribute 1.x, 2.x, 3.x, or 4.x

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

ADOBE® CONTRIBUTE® CS3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38040250	38040249	€ 149
Upgrade	38040252	38040251	€ 79

System Requirements

Windows

- 750MHz Intel® Pentium® 4 or Intel Centrino® processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise
- 512MB of RAM
- 1GB of hard-disk space
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- Internet or phone connection required for product activation
- Microsoft Office required for Contribute plug-in; Internet Explorer 6 or Firefox 2.0 required for browser plug-in

Macintosh

- 350MHz PowerPC® G4 or G5 or Intel® processor
- Mac OS X v.10.4.8
- 512MB of RAM
- 1.4GB of hard-disk space
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- Internet or phone connection required for product activation
- Firefox 2.0 required for browser plug-in

[Product Selling Information Overleaf>>](#)



ADOBE® PRODUCT LINE CREATIVE SUITE® 3

CREATIVE SUITE 3 DESIGN PREMIUM | CREATIVE SUITE 3 DESIGN STANDARD | CREATIVE SUITE 3 MASTER COLLECTION
CREATIVE SUITE 3 PRODUCTION PREMIUM | CREATIVE SUITE 3 WEB PREMIUM | CREATIVE SUITE 3 WEB STANDARD

ADOBE® CREATIVE SUITE® 3

PRODUCT COMPARISON TABLE



Features	Design		Web		Production Premium	Master Collection
	Standard	Premium	Standard	Premium		
Adobe InDesign® CS3	•	•				•
Adobe Photoshop® CS3 Extended		•		•	•	•
Adobe Photoshop CS3	•					
Adobe Illustrator® CS3	•	•		•	•	•
Adobe Acrobat® 8 Professional	•	•		•		•
Adobe Flash® CS3 Professional		•	•	•	•	•
Adobe Dreamweaver® CS3		•	•	•		•
Adobe Fireworks® CS3			•	•		•
Adobe Contribute® CS3			•	•		•
Adobe After Effects® CS3 Professional					•	•
Adobe Premiere® Pro CS3					•	•
Adobe SoundBooth™ CS3					•	•
Adobe Encore® CS3					•	•
Adobe Version Cue® CS3	•	•	•	•		•
Adobe Dynamic Link					•	•
Adobe OnLocation™ CS3 [†] (Windows version)					•	•
Adobe Ultra® CS3 [†] (Windows only)					•	•

[†]Included in the box.

[‡]For Macintosh users, Adobe OnLocation requires Boot Camp and Windows (purchased separately), or a separate Windows based computer.

ADOBE® CREATIVE SUITE® 3

DETAILED UPGRADE ELIGIBILITY

DESIGN PREMIUM

- Photoshop (7.0, CS, CS2, CS3), InDesign (2.0, CS, CS2, CS3), Illustrator (10.0, CS, CS2, CS3), Flash Pro or Flash Basic (MX, MX 2004, 8), or Dreamweaver (MX, MX 2004, 8, CS3) for **\$1,599.00**
- Creative Suite Premium or Standard (1.0, 2.0), or Studio (MX, MX 2004, 8) for **\$599.00**

DESIGN STANDARD

- Photoshop (7.0, CS, CS2, CS3), InDesign (2.0, CS, CS2, CS3), or Illustrator (10.0, CS, CS2, CS3) for **\$899.00**
- Creative Suite Premium or Standard (1.0, 2.0), or Studio (MX, MX 2004, 8) for **\$399.00**

MASTER COLLECTION

- ANY ONE of the following: Creative Suite Premium or Standard (1.0, 2.0), Production Studio Premium or Standard (1.0), or Studio (MX, MX 2004, 8) for **\$1,999.00**
- ANY TWO of the following: Creative Suite Premium or Standard (1.0, 2.0), Production Studio Premium or Standard (1.0), or Studio (MX, MX 2004, 8) for **\$1,399.00**

PRODUCTION PREMIUM

- Creative Suite Premium or Standard (1.0, 2.0), Studio (MX, MX 2004, 8), Photoshop (7.0, CS, CS2, CS3), Photoshop CS3 Extended, Illustrator (10.0, CS, CS2, CS3), Flash Pro or Flash Basic (MX, MX 2004, 8), Premiere Pro (1.x, 2.0, CS3) Premiere 6.x, or After Effects Pro (5.x, 6.x, 7.x, CS3) for **\$1,199.00**
- Creative Suite Premium or Standard (1.0, 2.0), or Video Bundle for **\$799.00**

WEB PREMIUM

- Photoshop (7.0, CS, CS2, CS3), Illustrator (10.0, CS, CS2, CS3), Flash Pro or Flash Basic (MX, MX 2004, 8), or Dreamweaver (MX, MX 2004, 8, CS3) for **\$1,399.00**
- Creative Suite Premium or Standard (1.0, 2.0), or Studio (MX, MX 2004, 8) for **\$499.00**

WEB STANDARD

- Flash Pro or Flash Basic (MX, MX 2004, 8), or Dreamweaver (MX, MX 2004, 8) for **\$799.00**
- Studio (MX, MX 2004, 8), A combination of Flash Pro or Flash Basic (MX, MX 2004, 8), or Dreamweaver (MX, MX 2004, 8) for **\$399.00**

[Product Comparison Table Overleaf>>](#)



ADOBE® CREATIVE SUITE® 3 DESIGN PREMIUM

DELIVER INNOVATIVE IDEAS IN PRINT, WEB, AND MOBILE DESIGN

Adobe Creative Suite 3 Design Premium software is the designer's dream tool kit for print, web, and mobile publishing. It combines all-new versions of essential tools for producing everything from professional page layouts to rich interactive experiences in a unified, intuitive environment.

Key Selling Points

- Craft your best work with essential creative tools. From roughing out concepts to finessing production details, the intuitive tools help you make even your most visionary ideas real.
- Maintain momentum with intelligent integration. Deftly choreographed components let you move fluidly from task to task without going sideways or backwards in order to go forward.
- Move beyond print to explore the latest workflows for web, interactive, and mobile design. Collaborate effectively and streamline creative and production reviews.

Target Customer Profile

- **Design Professionals** involved in the creation of print- and web-based marketing materials, advertising, and publications.
- **Print Professionals** who deliver prepress, variable data printing, assembly, warehousing, fulfillment, and other services to creative professionals.
- **IT Professionals** who manage networks, write custom programs or scripts, install hardware and software, and keep systems running properly for creative teams.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1,800 pts	1,600 pts	600 pts

Upgrade from:**

- Photoshop, Illustrator, InDesign, Flash, or Dreamweaver
- Creative Suite or Macromedia Studio

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

** Please see page 26 for a detailed list of upgrade eligibility.

ADOBE® CREATIVE SUITE® 3 DESIGN PREMIUM

System Requirements

Windows

- Intel Pentium® 4, Intel Centrino®, Intel Xeon®, Intel Core™ Duo (or compatible) processor
- Microsoft Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM
- 5GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Some 3D features in Adobe Photoshop CS3 Extended require a Microsoft DirectX 9 capable graphics card with at least 64MB of VRAM
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos and other services

Macintosh

- PowerPC G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8, Java™ Runtime Environment 1.5 required for Adobe Version Cue CS3 Server
- 1GB of RAM
- 6.3GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Some 3D features in Adobe Photoshop CS3 Extended require an OpenGL 1.4 capable graphics card with at least 64MB of VRAM
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29500009	19500009	€ 1999
Upsell	29500245	19500221	€ 1799
Upgrade	29500260	19500233	€ 849

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® CREATIVE SUITE® 3 DESIGN STANDARD

MASTER DEADLINES IN DESIGN AND PRINT PRODUCTION

Adobe Creative Suite 3 Design Standard software is the indispensable tool kit for professional design and print production, offering all-new versions of essential tools for page layout, image editing, illustration, and Adobe PDF workflows.

Key Selling Points

- Craft your best work with essential creative tools. From roughing out concepts to finessing production details, the intuitive tools help you make even your most visionary ideas real.
- Maintain momentum with intelligent integration. Deftly choreographed components let you move fluidly from task to task without going sideways or backwards in order to go forward.
- Output content to print and Adobe PDF. Contribute to colleagues' web and mobile design projects by handing off web-ready native Photoshop® or Illustrator® files or exporting XHTML or XML files from InDesign®.

Target Customer Profile

- **Design Professionals** involved in the creation of printed marketing materials, advertising, and publications.
- **Print Professionals** who deliver prepress, variable data printing, assembly, warehousing, fulfillment, and other services to creative professionals.
- **IT Professionals** who manage networks, write custom programs or scripts, install hardware and software, and keep systems running properly for creative teams.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1,200 pts	700 pts	400 pts

Upgrade from:**

- Photoshop, Illustrator, or InDesign
- Creative Suite Standard or Premium or Macromedia Studio

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

** Please see page 26 for a detailed list of upgrade eligibility.

ADOBE® CREATIVE SUITE® 3 DESIGN STANDARD

System Requirements

Windows

- Intel Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM
- 4GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

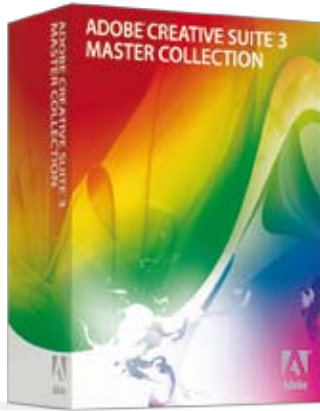
- PowerPC G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8, Java™ Runtime Environment 1.5 required for Adobe Version Cue CS3 Server
- 1GB of RAM
- 5.3GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29300010	19300009	€ 1269
Upsell	29300121	19300094	€ 849
Upgrade	29300136	19300106	€ 599

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® CREATIVE SUITE® 3 MASTER COLLECTION

DESIGN ACROSS MEDIA

Adobe Creative Suite 3 Master Collection software is a comprehensive creative environment featuring highly integrated, exceptionally productive tools for designing print, web, interactive, film, video, and mobile content in one value-packed offering.

Key Selling Points

- Discover new levels of creative opportunity and efficiency. Master Collection combines the best of Design Premium, Web Premium, and Production Premium at an amazing value.
- Work more productively than ever, thanks to exceptional integration of tools. Come up to speed quickly with the help of the consistent interface across many of the creative tools, and easily exchange native file formats to streamline content creation across design disciplines.
- Output virtually anywhere — print, web, interactive, film, video, DVD, and mobile.

Target Customer Profile

- **Design Professionals** involved in the creation of print- and web-based marketing materials, advertising, and publications.
- **Web Design Professionals** who create websites, applications, presentations, online advertising, interactive experiences, and mobile content.
- **Film and Video Professionals**, including videographers who specialize in corporate and governmental communications; motion graphics professionals who work in small studios on high-stakes projects; and independent filmmakers.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
2,500 pts	2,000 pts	2,000 pts

Upgrade from:**

- Macromedia Studio or Creative Suite or Production Studio
- Two of the following products: Macromedia Studio or Creative Suite or Production Studio

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

** Please see page 26 for a detailed list of upgrade eligibility.

ADOBE® CREATIVE SUITE® 3 MASTER COLLECTION

System Requirements

Windows

- Intel® Pentium® 4 (1.4GHz processor for DV; 3.4GHz processor for HDV), Intel Centrino®, Intel Xeon® (dual 2.8GHz processors for HD), or Intel Core™ Duo (or compatible) processor; SSE2-enabled processor required for AMD systems
- Microsoft® Windows® XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM for DV; 2GB of RAM for HDV and HD; more RAM recommended when running multiple components
- 20.5GB of available hard-disk space to install all core components (up to 1GB of additional free space may be required during installation); custom installing select components requires less space
- Dedicated 7,200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- Microsoft DirectX or ASIO compatible sound card
- 1,280 x 1,024 monitor resolution with 32-bit video card; Adobe recommended graphics card for GPU-accelerated playback
- Some 3D features in Adobe Photoshop® CS3 Extended require a Microsoft DirectX 9 capable graphics card with at least 64MB of VRAM; for OpenGL support, an Adobe After Effects® supported OpenGL 2.0 card (NVIDIA recommended)
- For SD/HD workflows, an Adobe certified card for capture and export to tape
- DVD-ROM drive
- Blu-ray burner required for Blu-ray Disc creation
- DVD+R burner required for DVD creation
- OHCI compatible IEEE 1394 port for DV and HDV capture, export to tape, and transmit to DV device
- QuickTime 7.1.5 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos® and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29280033	19280033	€ 2799
Upsell 1 Suite	29280064	19280064	€ 2299
Upsell 2 Suites	29280050	19280050	€ 1749

Macintosh

- PowerPC® G4 or G5 or multicore Intel processor (Adobe Premiere® Pro, Encore®, and Soundbooth™ require a multicore Intel processor; Adobe OnLocation™ CS3 is a Windows application and may be used with Boot Camp)
- Mac OS X v.10.4.9; Java™ Runtime Environment 1.5 required for Adobe Version Cue® CS3 Server
- 1GB of RAM for DV; 2GB of RAM for HDV and HD; more RAM recommended when running multiple components
- 24GB of available hard-disk space to install all core components (up to 1GB of additional free space may be required during installation); custom installing select components requires less space
- Dedicated 7,200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- Core Audio compatible sound card
- 1,280 x 1,024 monitor resolution with 32-bit video card; Adobe recommended graphics card for GPU-accelerated playback
- For OpenGL support: Some 3D features in Photoshop CS3 Extended require an OpenGL 1.4 capable graphics card with at least 64MB of VRAM; Adobe After Effects supported OpenGL 2.0 card (NVIDIA recommended)
- DVD-ROM drive
- Blu-ray burner required for Blu-ray Disc creation
- SuperDrive required for DVD burning
- QuickTime 7.1.5 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos® and other services

Product Selling Information Overleaf>>



ADOBE® CREATIVE SUITE® 3 PRODUCTION PREMIUM

PUT IDEAS IN MOTION WITH THE TOTAL
POST-PRODUCTION SOLUTION

Maximize your productivity with Adobe Creative Suite 3 Production Premium software, the total post-production solution available for both Mac and Windows®. Tightly integrated, all-new versions of Adobe's world-class video, audio, and design tools take you smoothly from concept to delivery.

Key Selling Points

- Discover a total post-production solution.
- Work with full new versions of Adobe's professional video, audio, and design tools.
- Enjoy tight integration for exceptional productivity.
- Deliver for tomorrow as well as today.

Target Customer Profile

- **Corporate and Event Videographers** who work for boutique post-production houses, in-house corporate video production groups, and religious and government organizations.
- **Web and Interactive Content Designers and Developers** who work in small design agencies, as well as in the design departments of larger organizations.
- **Multimedia Creative Professionals** who may be current Adobe Creative Suite users.
- **Education Professionals** in specialty film and design schools, vocational schools, and K–12 classrooms.
- **Video and Motion Graphics Professionals** working as independents, in small post-production houses, or as part of video/motion graphics teams in larger organizations.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1,700 pts	800 pts	800 pts

Upgrade from:**

- After Effects Pro, Adobe Premiere, Adobe Premiere Pro, Photoshop, Illustrator, or Flash
- Adobe Production Studio Premium, Standard, or Video Bundle
- Production Studio Premium or Standard 1.0

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

** Please see page 26 for a detailed list of upgrade eligibility.

ADOBE® CREATIVE SUITE® 3 PRODUCTION PREMIUM

System Requirements

Windows

- Intel® Pentium® 4 (1.4GHz processor for DV; 3.4GHz processor for HDV), Intel Centrino®, Intel Xeon® (dual 2.8GHz processors for HD), or Intel Core™ Duo (or compatible) processor; SSE2-enabled processor required for AMD systems
- Microsoft® Windows XP Professional or Home Edition with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM for DV; 2GB of RAM for HDV and HD; more RAM recommended when running multiple components
- 32GB of available hard-disk space (additional free space required during installation)
- Dedicated 7,200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- Microsoft DirectX compatible sound card (multichannel ASIO compatible sound card recommended)
- 1,280 x 1,024 monitor resolution with 32-bit color adapter
- DVD-ROM drive
- Blu-ray burner required for Blu-ray Disc creation
- DVD±R burner required for DVD creation
- OHCI compatible IEEE 1394 port for DV and HDV capture, export to tape, and transmit to DV device
- QuickTime 7.1.2 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29600034	19600034	€ 1999
Upsell	29600036	19600036	€ 1649
Upgrade	29600035	19600035	€ 849

Macintosh

- Multicore Intel processor (Photoshop Extended, Illustrator, Flash Professional, and After Effects Professional are universal binary and also work on a PowerPC® G4 or G5 processor; Adobe OnLocation CS3 is a Windows application and may be used with Boot Camp)
- Mac OS X v.10.4.9
- 1GB of RAM for DV; 2GB of RAM for HDV and HD; more RAM recommended when running multiple components
- 30GB of available hard-disk space for a complete installation of all components (additional free space required during installation)
- Dedicated 7,200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- Core Audio compatible sound card
- 1,280 x 1,024 monitor resolution with 32-bit color adapter
- DVD-ROM drive
- Blu-ray burner required for Blu-ray Disc creation
- Super drive for DVD burning
- QuickTime 7.1.2 required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

[Product Selling Information Overleaf >>](#)



ADOBE® CREATIVE SUITE® 3 WEB PREMIUM

REDEFINE THE EXTRAORDINARY IN WEB DESIGN AND DEVELOPMENT

Adobe Creative Suite 3 Web Premium software is a complete solution for creating and maintaining interactive websites, applications, user interfaces, presentations, mobile device content, and other digital experiences, from prototype to finished product.

Key Selling Points

- Fluidly move assets across Photoshop®, Illustrator®, Flash®, Dreamweaver®, and Fireworks®. Manage assets with Version Cue®, Bridge, and Stock Photos. Prepare mobile content with Device Central.
- Explore new dimensions in digital design with new Flash features, alongside renowned interactive video, animation, and graphics capability, plus high-quality text rendering.
- Perfect your images with new Photoshop capabilities designed specifically for web professionals, including 3D editing, animation support, a new timeline, and more.

Target Customer Profile

- **Web and Interactive Content Designers and Developers** who create websites, applications, presentations, online advertising, interactive experiences, user interfaces, and mobile content.
- **Educators and Students** who want to teach and learn on the best tools available, be freely creative, and build an employable skill set.
- **Government Agencies** who want to use industry-standard tools to facilitate hiring, compatibility, and compliance with accessibility and IPv6-support requirements.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1,600 pts	500 pts	500 pts

Upgrade from:**

- Photoshop, Illustrator, Dreamweaver, or Flash Pro, or Basic (prior 3 versions only)
- Creative Suite or Macromedia Studio 8

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

** Please see page 26 for a detailed list of upgrade eligibility.

ADOBE® CREATIVE SUITE® 3 WEB PREMIUM

System Requirements

Windows

- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM
- 5GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Some 3D features in Adobe Photoshop CS3 Extended require a DirectX 9 capable graphics card with at least 64MB of VRAM
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and additional services

Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8; Java™ Runtime Environment 1.5 required for Adobe Version Cue CS3 Server
- 1GB of RAM
- 7GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Some 3D features in Adobe Photoshop CS3 Extended require an OpenGL 1.4 capable graphics card with at least 64MB of VRAM
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and additional services

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29700042	19700042	€ 1699
Upsell	29700068	19700068	€ 1419
Upgrade	29700067	19700067	€ 649

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf >>](#)



ADOBE® CREATIVE SUITE® 3 WEB STANDARD

STREAMLINE WEB DESIGN, DEVELOPMENT, AND MAINTENANCE

Adobe Creative Suite 3 Web Standard software is the basic tool kit for web designers and developers, featuring all-new versions of fundamental tools for creating and maintaining interactive websites, applications, and mobile device content.

Key Selling Points

- Get the fundamental tools to move your project from concept to completion. Design assets and build your prototype with Fireworks®. Bring your project to life with Dreamweaver® and Flash®. Maintain and integrate with Contribute®.
- Take advantage of tight integration between core tools, so you can forget the software and focus on the project.
- Refine your current skill set while expanding into exciting new techniques and technologies.

Target Customer Profile

- **Web and Interactive Content Designers and Developers** who create websites, applications, presentations, online advertising, interactive experiences, user interfaces, and mobile content.
- **Educators and Students** who want to teach and learn on the best tools available, be freely creative, and build an employable skill set.
- **Government Agencies** who want to use industry-standard tools to facilitate hiring, compatibility, and compliance with accessibility and IPv6-support requirements.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1,000 pts	600 pts	400 pts

Upgrade from:**

- Flash Pro, Flash Basic OR Dreamweaver; Versions MX, MX2004, or 8
- Studio MX, MX2004, or 8 or Flash Pro or Basic AND Dreamweaver MX, MX2004, or 8

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

** Please see page 26 for a detailed list of upgrade eligibility.

ADOBE® CREATIVE SUITE® 3 WEB STANDARD

System Requirements

Windows

- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM
- 3GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8, Java™ Runtime Environment 1.5 required for Adobe Version Cue® CS3 Server
- 1GB of RAM
- 4.5GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29270052	19270041	€ 999
Upsell	29270071	19270060	€ 759
Upgrade	29270070	19270059	€ 449

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® PRODUCT LINE D–F

DREAMWEAVER CS3 | FIREWORKS CS3 | FLASH CS3 PROFESSIONAL | FLEX BUILDER 2
FONT FOLIO OPENTYPE EDITION | FRAMEMAKER 7.2 | FREEHAND MX



ADOBE® DREAMWEAVER® CS3

DESIGN, DEVELOP, AND MAINTAIN STANDARDS-BASED WEBSITES AND APPLICATIONS

Built for designers and developers, Dreamweaver CS3 offers both a visual layout interface and a streamlined coding environment. Intelligent integration with related Adobe software ensures an efficient workflow across your favorite tools.

Key Selling Points

- Quickly and easily design, develop, and maintain websites using both a visual design interface and a streamlined coding environment.
- Create CSS-based web pages with comprehensive tools, including the CSS panel, layout visualization, the Style Rendering toolbar, Browser Compatibility Check, and prebuilt CSS layouts.
- Build and maintain web applications using the latest technologies, including Ajax, PHP, and Adobe ColdFusion®.
- Incorporate Adobe Flash® video into websites and applications with five clicks of a mouse, and integrate XML data using drag-and-drop workflow.

Target Customer Profile

- **Web Designers** who create websites as well as the static components of external web pages and intranets and who may work for design and development firms, on creative teams in small and medium businesses, or on enterprise web teams.
- **Web Developers** who build basic web applications using PHP, ColdFusion, and Ajax for websites and who may work for design and development firms, on creative teams in small and medium businesses, or on enterprise web teams.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
400 pts	200 pts	200 pts

Upgrade from:

- Macromedia Dreamweaver MX, MX 2004 or 8

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

ADOBE® DREAMWEAVER® CS3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38040333	38040347	€ 479
Upgrade	38040465	38040479	€ 199

System Requirements

Windows

- Intel Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 512MB of RAM
- 1GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8
- 512MB of RAM
- 1.4GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® FIREWORKS® CS3

RAPIDLY PROTOTYPE AND DESIGN FOR THE WEB

Accelerate web design and development with Adobe Fireworks CS3, the ideal tool for creating and optimizing images for the web and rapidly prototyping websites. Edit both vector and bitmap images, and enjoy time-saving integration with other Adobe creative software.

Key Selling Points

- Prototype websites and web applications.
- Easily create and edit both vector and bitmap images.
- Optimize images for use on the web.
- Enjoy tight integration with Photoshop®, Illustrator®, Flash®, Dreamweaver®, and Flex™ Builder.
- Easily expand and customize functionality using the extensible API.

Target Customer Profile

- **Web and Interactive Content Designers and Developers** in design agencies or the design departments of larger organizations.
- **Higher Education Students** using photo, illustration, page layout, web design, digital video, or audio software, including but not limited to students in art, design, and journalism.
- **Higher Education Faculty and Administrators** teaching interactive and web design or using Flash for eLearning and training materials.
- **Creative Professionals and Creative Directors** who work as independents, in design or advertising agencies, or in the creative departments of large organizations.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
300 pts	150 pts	150 pts

Upgrade from:

- Macromedia Fireworks MX, MX 2004 or 8

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

ADOBE® FIREWORKS® CS3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38039918	38039917	€ 359
Upgrade	38039941	38039940	€ 179

System Requirements

Windows

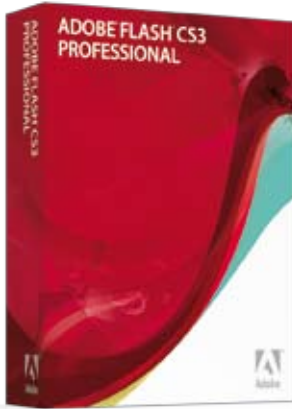
- Intel Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft Windows XP with Service Pack 2 or Windows Vista Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 512MB of RAM (1GB recommended)
- 1GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8
- 512MB of RAM (1GB recommended)
- 1GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® FLASH® CS3 PROFESSIONAL

CREATE AND DELIVER RICH, INTERACTIVE CONTENT

Adobe Flash CS3 Professional software is the most advanced authoring environment for creating rich, interactive content, including websites, online advertisements, instructional media, presentations, games, and mobile device content.

Key Selling Points

- Create rich, interactive content for the web and mobile devices.
- Design interactive instructional media such as how-to demonstrations and training materials.
- Produce interactive video, animations, and motion graphics for broadcast, web, and mobile.
- Enjoy seamless integration with other Adobe creative tools.

Target Customer Profile

- **Web and Interactive Content Designers/Developers** in small design agencies or the design departments of larger organizations.
- **Instructional Media Designers** creating quizzes, demonstrations, training materials, data visualizations, and similar projects for specialized agencies or larger organizations.
- **Creative Professionals/Directors** who work as independents, in design or advertising agencies, or in the creative departments of large organizations.
- **Young Tech-Savvy Designers** developing skills in current design and development technologies.
- **Video and Motion Graphics Professionals**, including animators, visual effects artists, editors, videographers, and producers, who work as independents, in small postproduction houses, or on video/motion graphics teams in larger organizations.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
700 pts	200 pts	200 pts

Upgrade from:

- Macromedia Flash Professional MX, MX 2004 or 8

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38039474	38039329	€ 699
Upgrade	38039489	38039344	€ 199

ADOBE® FLASH® CS3 PROFESSIONAL

System Requirements

Windows

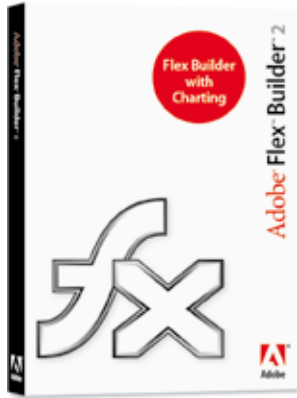
- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 512MB of RAM (1GB recommended)
- 2.5GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- 1GHz PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8
- 512MB of RAM (1GB recommended)
- 2.5GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf >>](#)



ADOBE® FLEX™ BUILDER 2

BUILD NEXT-GENERATION WEB EXPERIENCES

Adobe Flex Builder 2 is an Eclipse based IDE for developing rich Internet applications (RIAs) with the Adobe Flex framework. Using Flex Builder 2, developers can quickly build and deploy applications that offer greater interactivity and rich multimedia. The addition of Flex charting components lets developers easily add insightful, dynamic charts to any Flex application for rich, interactive data visualization.

The Adobe Flex 2 Product Family

- Adobe Flex Builder 2 and Adobe Flex Builder 2 with Charting.
- Adobe Flex Data Services 2 Infrastructure for managing data integration and application communication.
- Adobe Flex 2 SDK.

Key Selling Points

- Enhance the user experience with richer, more effective applications.
- Enable faster, more accurate decisions with real-time data visualization applications.
- Boost internal efficiency with process integration applications.
- Offer customers an easier way to choose products with product configuration applications.

Target Customer Profile

- **Web Developers** who design and test applications and pieces of code.
- **IT Managers** who build and nurture the development team, manage the budget, and take part in software purchasing decisions.
- **CIOs** who set enterprise technology strategy and select technology that provides the greatest competitive advantage.

Adobe Open Options Points*

Flex Builder 2	Full License	Upgrade License	Upgrade Plan (2-year term)
Standard	500 pts	700 pts	200 pts
With Charting	750 pts	N/A	300 pts

Upgrade from:

- N/A

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® FLEX™ BUILDER 2

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38036674	38039255	€ 449
With Charting	38036684	38039256	€ 699

System Requirements

Windows

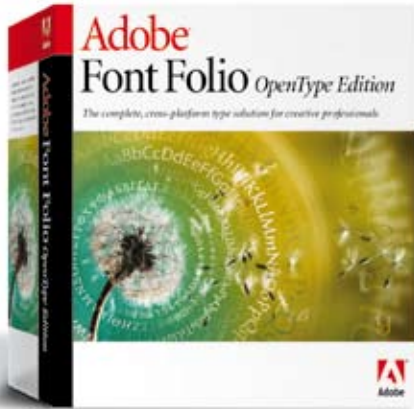
Adobe Flex Builder 2 and Adobe Flex Builder 2 with Charting (includes Flex 2 SDK and Adobe Flash Player 9)

- Intel® Pentium® 4 processor
- Microsoft® Windows® XP with Service Pack 2, Windows XP Professional, Windows 2000 Server, Windows 2000 Pro, or Windows Server™ 2003
- 512MB of RAM (1GB recommended)
- 300MB of available hard-disk space to install
- Sun™ 1.4.2, Sun 1.5, and IBM® 1.4.2

Macintosh

- G4 1.25 GHz PowerPC or Intel processor (for Mac)
- OS X 10.4.7 and 10.4.8
- 1GB of RAM recommended
- 300MB of available hard-disk space to install
- Java™ Virtual Machine: Sun JRE 1.5 Eclipse 3.2 (plug-in configuration only)

Product Selling Information Overleaf>>



ADOBE® FONT FOLIO™ OPENTYPE® EDITION

THE COMPLETE, CROSS-PLATFORM TYPE SOLUTION
FOR CREATIVE PROFESSIONALS

Adobe Font Folio OpenType Edition is the keystone of any creative professional's toolkit. This collection of more than 2,200 typefaces from the Adobe Type Library offers a complete type solution for print, the Web, digital video, or electronic documents. The OpenType format gives designers true cross-platform compatibility, improved linguistic support, and enhanced typographic functionality.

Key Selling Points

- Enjoy more than 2,000 fonts from the Adobe Type Library in OpenType format, including all new Adobe font releases from the past two years.
- Print confidently, knowing that Adobe fonts offer reliable quality whether output to inkjet printers, laser printers, or imagesetters and platesetters.
- Complement your Adobe PDF workflow with Adobe typefaces, which can be embedded in their entirety or as compact subsets.

Target Customer Profile

- **Creative and IT Professionals**, including graphic designers, design educators and trainers, web designers and programmers, marketing professionals and multimedia artists.
- **Service Providers** of print production and prepress services.
- **Educators** responsible for preparing students for real-world employment.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
450 pts per user	50 pts per user	N/A

Upgrade from:

- Font Folio 8 or 9

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® FONT FOLIO™ OPEN TYPE® EDITION

Shrink Wrap SKU/Price Matrix

License Type	MLP SKU#	Users	ESP in EUR
Full Version	Not available	20	Not available
Full Version	Not available	10	Not available
Upgrade	Not available	20	Not available

System Requirements

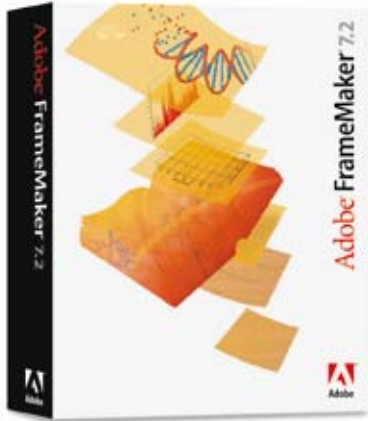
Windows

- Intel® Pentium® processor
- Microsoft® Windows® 98, Windows Millennium Edition, Windows 2000, Windows NT® 4.0 with Service Pack 4, or Windows XP
- 16MB of RAM (32MB recommended)
- Adobe Type Manager® Light 4.1 (not required for Windows 2000 or Windows XP)
- If using a PostScript® printer on Windows 95/98/ME, AdobePS™ printer driver 4.3 or later is recommended
- If using a PostScript printer on Windows NT 4.0, AdobePS printer driver 5.1.2 or later is recommended
- NOTE: Windows 2000 and Windows XP provide native support for OpenType fonts (as well as PostScript Type 1 fonts) from Adobe and do not require ATM Light or the AdobePS printer driver.

Macintosh

- PowerPC® processor
- Mac OS 8.6 through 9.2 or Mac OS X
- 16MB of RAM (32MB recommended)
- ATM™ Light 4.6 (4.6.2 for Mac OS X Classic)
- If using a PostScript printer, the latest AdobePS printer driver is recommended
- NOTE: Mac OS X provides native support for OpenType fonts (as well as PostScript Type 1 fonts) from Adobe and does not require ATM Light for use with native and carbon applications. Applications running in Classic mode in Mac OS X still require ATM Light.

Product Selling Information Overleaf>>



ADOBE® FRAMEMAKER® 7.2

XML SMART, ENTERPRISE READY

Adobe FrameMaker 7.2 software delivers a powerful, enterprise-class authoring and publishing solution. With its user-friendly WYSIWYG, template-based environment, extensive long-document support and new multiple undo capabilities, FrameMaker enables scalable, single-source authoring and multi-channel publishing.

Key Selling Points

- Work within your choice of authoring environments and take advantage of the many powerful features to master complex documents, including multiple undo, auto numbering, cross-referencing capabilities, sophisticated table handling, and more.
- Increase productivity and shorten time to market with the user-friendly WYSIWYG structured XML authoring features in FrameMaker software.
- Produce content-rich single-source documents — including books, eBooks, catalogs, technical manuals, project documentation, and internal materials — that are authored once and published across multiple channels for viewing on a broad variety of devices.

Adobe Open Options Points*

FrameMaker Version	Full License	Upgrade License	Upgrade Plan (2-year term)
7.2	800 pts	200 pts	200 pts
7.2 Unix Personal	1,350 pts	300 pts	300 pts

Upgrade from:

- Previous version FrameMaker Shared
- FrameMaker or FrameMaker + SGML (Unix)
- Previous versions of FrameMaker or FrameMaker + SGML (Win)

Target Customer Profile

- **End Users and IS Managers**, including technical authors, documentation specialists, engineers, commercial publishers, corporate knowledge workers, and information analysts.
- **Decision Makers**, such as vice presidents of engineering, CIOs, and managers of content, production, documentation, support, and technical publications.

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® FRAMEMAKER® 7.2

System Requirements

Windows

- Intel® Pentium® III or 4 processor
- Microsoft® Windows 2000 or Windows XP
- 256MB of RAM
- 380MB of available hard-disk space
- CD-ROM drive
- Video card capable of displaying 256 colors recommended
- Adobe PostScript®, PCL, or GDI printer (Adobe PostScript printer recommended)

UNIX

- Sun™ SPARCstation®
- Solaris™ 8, 9, or 10
- 256MB of RAM
- 256–512MB of swap space
- 550–820MB of available hard-disk space
- X Window System™ X11R5 or X11R6
- CD-ROM drive

Not available on Macintosh

Shrink Wrap SKU/Price Matrix

License Type	SKU#	ESP in EUR
WIN Full Version	Not available	Not available
WIN Upgrade	Not available	Not available
UNIX Full Version	Not available	Not available
UNIX Upgrade	Not available	Not available

[Product Selling Information Overleaf>>](#)



MACROMEDIA® FREEHAND® MX

THE CREATIVE DESIGN SOLUTION FOR PRINT, INTERNET,
AND ADOBE® FLASH®

Realize your creative vision with an unparalleled set of creative design tools. Only FreeHand MX has everything you need to move seamlessly from concept through design, production, and publishing in a streamlined graphics environment — all while working with a single document.

Key Selling Points

- Quickly concept, design, and publish print, Internet, and Adobe Flash projects. FreeHand MX provides a streamlined, easy-to-learn graphics environment for designing illustrations, organizing information, laying out storyboards, and developing click-through presentations.
- Rapidly create and edit visually rich designs and illustrations that provide maximum impact. FreeHand MX includes a powerful and flexible set of vector-based tools for designing print layouts, Adobe Flash animations, or application interfaces.
- FreeHand MX enables integration within the MX family and streamlines production workflow with a common interface.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
400 pts	9.x = 150 pts 10.x = 100 pts	9.x = 150 pts 10.x = 150 pts

Upgrade from:

- FreeHand 9.x
- FreeHand 10.x

Target Customer Profile

- **Professional Designers, Illustrators, and Printers** who require an illustration software package for everyday use.
- **Multi-Publishing Professionals** who design for multiple media and can also benefit from access to new technologies, all within one environment.
- **Cartographers/Desktop Mapping Professionals** who are likely to use the Avenza MAPublisher suite of cartographic Xtra™ extensions for FreeHand MX to import Global Information Systems or other mapping data into FreeHand MX.

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

MACROMEDIA® FREEHAND® MX

System Requirements

Windows

- Pentium II 300MHz+
- Windows 98SE, Windows ME, Windows NT 4 (Service Pack 6), Windows 2000, or Windows XP
- 64MB of free available system RAM (128MB recommended)
- 70MB of free hard disk space

FH MX 11.0.2 supports:

- 600MHz Intel® Pentium® III processor or equivalent
- Windows 98® SE (4.10.2222 A), Windows 2000, or Windows XP
- 64MB RAM (128MB recommended)
- 100MB available disk space

Macintosh

- Power Mac G3+
- Mac OS 9.1 or higher, OS X 10.1 or higher
- 64MB of free available system RAM (128MB recommended)
- 70MB of free hard disk space

FH MX 11.0.2 supports:

- 500MHz PowerPC® G3 processor
- Mac OS® X 10.2.6 and later, 10.3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38000592	38000656	€ 449
Upgrade 9.x	38000590	38000654	€ 169
Upgrade 10.x	38000586	38000650	€ 115

[Product Selling Information Overleaf>>](#)



ADOBE® PRODUCT LINE G-L

GOLIVE CS2 | ILLUSTRATOR CS3 | INCOPY CS3 | INDESIGN CS3



ADOBE® GOLIVE® CS2

PROFESSIONAL, STANDARDS-BASED WEB AND MOBILE AUTHORIZING

Adobe GoLive CS2 software lets you unlock the power of CSS with intuitive visual tools such as prebuilt CSS objects that you can drag and drop to build sophisticated sites. Jump-start your designs by easily converting Adobe InDesign layouts into Web pages. Or, design Web and mobile content in an advanced, standards-based coding environment.

Key Selling Points

- Use a visual CSS layout window to create standards-compliant code that renders faithfully on the latest mobile devices and Web browsers.
- Develop for mobile using global industry standards, including CSS, XHTML, SVG Tiny, SMIL, MPEG-4, and more.
- Visually put together sophisticated search query parameters to find and change files, code, and linked objects.
- Use a complete and intuitive interface to create Multimedia Messaging Service templates for slide shows and text messages.

Target Customer Profile

- **Technology-Savvy Web and Mobile Designers and Developers** with titles such as webmaster, information architect, web developer, web producer, and web designer.
- **Professional Print Designers**, including art and creative directors and graphic designers.
- **IT Professionals** such as CIOs, IT managers, and information services (IS) managers.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
400 pts	150 pts	150 pts

Upgrade from:

- Previous version of GoLive

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® GOLIVE® CS2

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	Not available	Not available	Not available
Upgrade	Not available	Not available	Not available

System Requirements

Windows

- Intel® Pentium® III or 4 processor
- Microsoft® Windows® 2000 with Service Pack 3 or 4, or Windows XP with Service Pack 1 or 2
- 192MB of RAM (256MB recommended)
- 700MB of available hard-disk space
- 1,024 x 768 monitor resolution with 16-bit video card
- CD-ROM drive
- For Adobe PostScript® printers: PostScript Level 2 or PostScript 3™
- QuickTime 6.5 required for multimedia features; QuickTime 3GPP component required for mobile authoring
- Internet or phone connection required for activation
- Broadband Internet connection required for Adobe Stock Photos*

Macintosh

- PowerPC® G3, G4, or G5 processor (G4 or G5 recommended)
- Mac OS X v.10.2.8 through v.10.4 (10.3.4 through 10.3.8 recommended) with Java™ Runtime Environment 1.4.1
- 192MB of RAM (256MB recommended)
- 700MB of available hard-disk space
- 1,024 x 768 monitor resolution with 16-bit video card
- CD-ROM drive
- For Adobe PostScript® printers: PostScript Level 2 or PostScript 3™
- QuickTime 6.5 required for multimedia features; QuickTime 3GPP component required for mobile authoring
- Internet or phone connection required for activation
- Broadband Internet connection required for Adobe Stock Photos*

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® ILLUSTRATOR® CS3

EXPLORE NEW PATHS WITH THE ESSENTIAL VECTOR TOOL

Adobe Illustrator CS3 software helps you to efficiently create sophisticated vector artwork for virtually any medium. Access tools quickly and easily, explore color variations, and share files seamlessly among other Adobe applications as you prepare content for print, web and interactive, and mobile and motion designs.

Key Selling Points

- Explore and apply color variations using dynamic controls such as Live Color and the Color Guide panel.
- Draw more quickly and fluidly in Illustrator than ever with easier and more flexible anchor point selection, improved operating performance, and a new Eraser tool.
- Work smoothly with other Adobe applications and output to virtually any medium. Import Illustrator files into Flash® CS3 Professional, or copy Illustrator artwork to Flash.

Target Customer Profile

- **Graphic Designers** who create artwork for print and dynamic media and seek robust, intuitive tools that don't hinder their creative process.
- **Web and Interactive Designers** who want to create rich online experiences with integrated design tools and open standards.
- **Motion and Visual Effects Designers** producing effects for television, movies, and corporate presentations.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
600 pts	200 pts	200 pts

Upgrade from:

- CorelDraw
- FreeHand 9, 10 or MX
- Illustrator 10, CS or CS2

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® ILLUSTRATOR® CS3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	26001641	16001640	€ 689
Upgrade	26001657	16001656	€ 199

System Requirements

Windows

- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows® XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 512MB of RAM (1GB recommended)
- 2GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8
- 512MB of RAM (1GB recommended)
- 2.5GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® INCOPY® CS3

COLLABORATE IN DEMANDING EDITORIAL WORKFLOWS

Adobe InCopy CS3 software is a professional writing and editing program that tightly integrates with Adobe InDesign® CS3 to enable collaborative editorial workflows. With new e-mail-based assignments for easier collaboration and a variety of text-processing enhancements designed to boost productivity, InCopy CS3 helps writers and editors achieve new levels of efficiency.

Key Selling Points

- Work smarter in parallel with your team. With InCopy, writers, editors, and designers can accelerate production by working simultaneously instead of in sequence.
- Write to fit your layouts with 100% accuracy. View copyfit information as you work. Constant visual feedback informs you of space remaining — or how far you've gone over — plus story depth and line, word, and character counts.
- Boost editorial productivity and meet deadlines more efficiently with feature enhancements that help you focus more on your copy and less on your software.

Target Customer Profile

- **Professional Writers and Editors** in environments where precise copy-fitting is essential, who need a tool capable of serving as the foundation for the most demanding editorial workflow.
- **Writers, Editors, Copy Editors, Sub Editors, and Legal Reviewers** who benefit from the extensive tool set of InCopy CS3 software.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
250 pts	100 pts	100 pts

Upgrade from:

- InCopy 2.0, CS, or CS2

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® INCOPY® CS3

TLP SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
TLP Full Version	54023520TR	54023519TR	€ 419
TLP Upgrade	54023596TR	54023595TR	€ 129

System Requirements

Windows

- Intel® Pentium® 4, Intel Centrino®, or Intel Xeon® processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise
- 256MB of RAM (for Windows Vista: 512MB of RAM; 1GB recommended)
- 316MB of available hard-disk space
- 1,024 x 768 monitor resolution with 16-bit video card (24-bit screen display recommended)
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation

Macintosh

- PowerPC® G4 or Intel processor
- Mac OS X v.10.4.6
- 256MB of RAM for PowerPC processor; 512MB for Intel processor
- 350MB of available hard-disk space
- 1,024 x 768 monitor resolution with 16-bit video card (24-bit screen display recommended)
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation

[Product Selling Information Overleaf>>](#)



ADOBE® INDESIGN® CS3

DESIGN AND PRODUCE PROFESSIONAL PAGE LAYOUTS

Explore more creative possibilities, streamline repetitive tasks, and experience new levels of productivity using Adobe InDesign CS3 page layout software.

Key Selling Points

- Design professional page layouts using rich creative options.
- Boost efficiency through productivity enhancements and tight integration with other Adobe tools such as Photoshop®, Illustrator®, Acrobat®, InCopy®, and Dreamweaver® software.
- Automate workflows and processes, including long-document publishing, by streamlining repetitive tasks.
- Switch from PageMaker® to InDesign CS3 software. With its built-in support for familiar PageMaker features, InDesign CS3 brings you a new level of creative freedom and productivity.

Target Customer Profile

- **Graphic Designers** who create page layouts for packaging, brochures, print ads, and publications.
- **Adobe PageMaker Users** who need a smooth transition to InDesign that includes support for converting legacy files and easily coming up to speed.
- **Print Service Providers** who generate high-quality output on professional printing devices.
- **IT Professionals** who decide on the selection and deployment of technologies to streamline production, reduce costs, and increase quality within large organizations.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
700 pts	200 pts	200 pts

Upgrade from:

- InDesign 2.0, CS or CS2
- Adobe PageMaker

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

ADOBE® INDESIGN® CS3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	27510937	17510935	€ 869
Upgrade	27510956	17510971	€ 199

System Requirements

Windows

- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 256MB of RAM (512MB recommended) for Windows XP; 512MB (1GB recommended) for Windows Vista
- 1.8GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8
- 256MB of RAM (512MB recommended) for PowerPC based system; 512MB (1GB recommended) for Intel based system
- 1.6GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

Product Selling Information Overleaf>>



ADOBE® PRODUCT LINE M-P

PAGEMAKER 7.0 | PHOTOSHOP CS3 | PHOTOSHOP CS3 EXTENDED | PHOTOSHOP ELEMENTS 4.0 MAC
PHOTOSHOP ELEMENTS 5.0 WINDOWS | PHOTOSHOP ELEMENTS 5.0 + PREMIERE ELEMENTS 3.0
PHOTOSHOP LIGHTROOM | PREMIERE ELEMENTS 3.0 WINDOWS | PREMIERE PRO CS3 + ENCORE CS3 + ONLOCATION CS3



ADOBE® PAGEMAKER® 7.0

BUSINESS PUBLISHING MADE EASY

Adobe PageMaker 7.0 software is the ideal page layout program for business, education, and small- and home-office professionals who want to create high-quality publications such as brochures and newsletters. Get started quickly with templates, graphics, and intuitive design tools, work productively across Adobe applications, and easily leverage existing content to create customized communications.

Key Selling Points

- Create a wide variety of publications, from simple flyers to complex reports.
- Build your own publications from scratch, or take advantage of hundreds of predesigned templates that you can modify to suit your needs.
- Output files to any printing device, including digital quick printers and high-end commercial printers.
- Merge text and graphics stored originally in spreadsheets or databases to create custom publications, including form letters, catalogs, or direct mail campaigns.
- Save time by importing native Photoshop and Illustrator files — drag and drop the native file or use the Place dialog box.

Target Customer Profile

- **Business, education, and small and home-office professionals** who want to create high-quality publications such as brochures and newsletters.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
500 pts	100 pts	N/A

Upgrade from:

- Previous version of PageMaker

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® PAGEMAKER® 7.0

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	27530380	17530380	€ 619
Upgrade	27530403	17530403	€ 95

System Requirements

Windows

- Intel® Pentium® processor
- Microsoft® Windows NT® 4.0 with Service Pack 6, Windows® 2000 Professional with Service Pack 2, Windows XP Professional or Home Edition
- 32MB of available RAM (48MB or more recommended)
- 175MB of available hard-disk space for installation (200MB or more recommended)
- Video card with 800 x 600 resolution and 8-bit/256 colors (24-bit, high-resolution display recommended)
- CD-ROM drive
- For Adobe® PostScript® printers: Adobe PostScript Level 2 or later

Macintosh

- PowerPC® processor
- Mac OS 9.1 or Mac OS X (Classic mode only)
- 30MB of available RAM (45MB recommended)
- 150MB of available hard-disk space for installation (200MB recommended)
- 800 x 600 monitor resolution with 8-bit/256 colors (24-bit, high-resolution screen display recommended)
- CD-ROM drive
- For Adobe PostScript printers: Adobe PostScript Level 2 or later

Product Selling Information Overleaf>>



ADOBE® PHOTOSHOP® CS3

CREATE POWERFUL IMAGES WITH THE PROFESSIONAL STANDARD

Adobe Photoshop CS3 software accelerates your path from imagination to imagery. Ideal for photographers, graphic designers, and web designers, the professional standard delivers new features such as automatic layer alignment and blending that enable advanced compositing. Live filters boost the comprehensive, nondestructive editing toolset for increased flexibility. And a streamlined interface and new timesaving tools make your work flow faster.

Key Selling Points

- Boost your productivity with a streamlined interface, enhancements to raw-image processing and asset management workflows, and more.
- Experience unrivaled editing power with nondestructive filters, more precise color-correction controls, and more powerful cloning and healing tools.
- Easily create rich composites using new tools for automatically aligning and blending layers and making quick selections.

Target Customer Profile

- **Creative Professionals**, including art and creative directors, designers, illustrators, and prepress professionals.
- **Professional Photographers**, such as photojournalists or commercial, portrait, wedding, glamour, or fine-art photographers.
- **Serious Amateur Photographers** who own high-end DSLR cameras and aspire to professional-quality results.
- **Students and Educators** pursuing careers in photography and print design or providing instruction in these fields.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
650 pts	200 pts	200 pts

Upgrade from:

- Photoshop 7.0, CS, or CS2
- Photoshop Elements or Photoshop LE

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/oupenoptions for further information.

ADOBE® PHOTOSHOP® CS3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	23102470	13102488	€ 698
Upgrade	23102601	13102564	€ 169

System Requirements

Windows

- Intel Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft Windows XP with Service Pack 2 or Windows Vista Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 512MB of RAM
- 64MB of video RAM
- 1GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8
- 512MB of RAM
- 64MB of video RAM
- 2GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® PHOTOSHOP® CS3 EXTENDED

DISCOVER NEW DIMENSIONS IN DIGITAL IMAGING

Adobe Photoshop CS3 Extended software delivers everything in Photoshop CS3 and more. Render and incorporate 3D images into your 2D composites. Stop time with easy editing of motion graphics on video layers. And probe your images with measurement, analysis, and visualization tools.

Key Selling Points

- Experience smooth handling of 3D and motion-based content.
- Gain deeper insights from your images with new measurement and analysis tools.
- Boost your productivity with a streamlined interface, enhancements to raw-image processing and asset management workflows, and more.
- Achieve your vision with unrivaled power to edit, composite, and experiment.

Target Customer Profile

- **Manufacturing and Design Engineers** using 2D and 3D content from Adobe Acrobat® 3D software and third-party 3D modeling programs.
- **Medical Professionals**, including radiologists, pathologists, ophthalmologists, surgeons, cosmetic surgeons, dermatologists, and dentists.
- **Architecture, Engineering, and Construction (AEC) Professionals.**
- **Scientific Researchers and Graduate Students** in universities, pharmaceutical and biotech industries.
- **Students and Educators** in creative design, multimedia, manufacturing, medicine, AEC, and science.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1000 pts	350 pts	350 pts

Upgrade from:

- Photoshop 7.0, CS, or CS2
- Photoshop Elements or Photoshop LE

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® PHOTOSHOP® CS3 EXTENDED

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29400073	19400073	€ 1069
Upgrade	29400094	19400094	€ 469

System Requirements

Windows

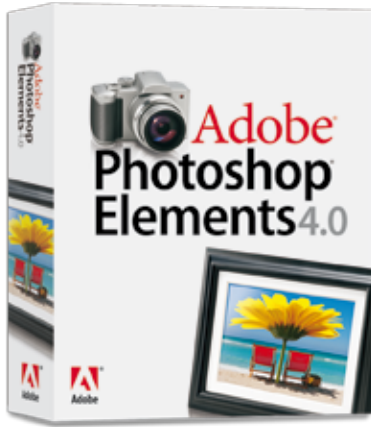
- Intel Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows® XP with Service Pack 2 or Windows Vista Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 512MB of RAM
- 64MB of video RAM
- 1GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8
- 512MB of RAM
- 64MB of video RAM
- 2GB of available hard-disk space (additional free space required during installation)
- 1,024 x 768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® PHOTOSHOP® ELEMENTS 4.0 MAC

EVERYTHING YOU NEED TO EDIT, ENHANCE, AND SHOW YOUR PHOTOS

Adobe Photoshop Elements 4.0 software for Macintosh combines power and simplicity to help you do it all. Edit and enhance your photos by fixing common flaws instantly or using advanced options for more control. Keep every photo at your fingertips. And show off your creativity in even more entertaining ways, including greeting cards, calendars, and more.

Key Selling Points

- Creatively edit and enhance your photos. Quickly fix common flaws, fine-tune your photos with advanced options, and enhance them with cool artistic effects.
- Show photos in entertaining ways. Share your favorite moments in online photo albums, over e-mail, and on mobile phones and handhelds.
- Easily find and view your photos. Keep photos at your fingertips so you can quickly find the ones you want no matter how large your library becomes.

Target Customer Profile

- **Digital Photo Enthusiasts** who are creative and quality-conscious, want fast, easy fixes and the power to do more, and learn advanced editing techniques.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
100 pts	100 pts	100 pts

Upgrade from:

- Photoshop Elements, Photoshop Limited Edition, or PhotoDeluxe (Adobe.com only)

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® PHOTOSHOP® ELEMENTS 4.0 MAC

Shrink Wrap SKU/Price Matrix

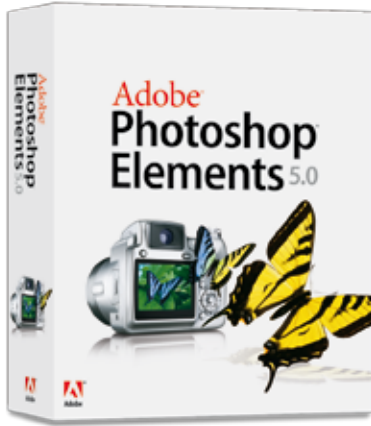
License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	—	19230153	€ 75

System Requirements

Macintosh

- PowerPC® G3, G4, or G5 processor
- Mac OS X v.10.3 or 10.4
- 256MB of RAM
- 750MB of available hard-disk space
- 1,024 x 768 16-bit (XGA) display
- CD-ROM drive

Product Selling Information Overleaf>>



ADOBE® PHOTOSHOP® ELEMENTS 5.0 WIN

BRING OUT THE BEST IN YOUR PHOTOS

Adobe Photoshop Elements 5.0 software combines power and simplicity so you can make your photos look their best; show them off in creative, entertaining ways; and easily find and view all your photos and video clips.

Key Selling Points

- Intelligent features can automatically correct skin tone, lighting, color, contrast, and red eye.
- Make adjustments to color, lighting, and exposure.
- Convert color originals to rich black-and-whites; fine-tune color, brightness, and contrast.
- Remove wrinkles and unwanted objects, eliminate dust and scratches in old photos, lighten shadows, and reduce highlight glare.
- Combine elements from different photos to create fun composites.
- Stylize your photos by adding filters, effects, text, and shapes.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
100 pts	100 pts	100 pts

Upgrade from:

- Previous licensed version of Adobe Photoshop Elements, Photoshop Album, Photoshop LE, or Adobe PhotoDeluxe® for Windows® (Adobe.com only)

Target Customer Profile

- **Digital Photography Expressers** who like to record family memories through photos and videos, take photos as both a passion and a hobby, create photo projects as a way to celebrate events, are willing to spend time to learn, create, and share, and want software that offers the power to edit and create but is also easy to use.

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® PHOTOSHOP® ELEMENTS 5.0 WIN

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29230457	—	€ 75

System Requirements

Windows

- Intel® Pentium® 4 or Intel Celeron® (or compatible) 1.3GHz processor (dual-core processors and those with Hyper-Threading Technology supported)
- Microsoft® Windows XP Professional, Home Edition, or Media Center Edition with Service Pack 2
- 256MB of RAM (512MB recommended)
- 1.5GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024 x 768 monitor resolution at 96dpi or less
- Microsoft DirectX 9 compatible display driver
- CD-ROM drive

[Product Selling Information Overleaf>>](#)



ADOBE® PHOTOSHOP® ELEMENTS 5.0 + ADOBE® PREMIERE® ELEMENTS 3.0

COMPLETE PHOTO AND VIDEO EDITING MADE EASY

Adobe Photoshop Elements 5.0 plus Adobe Premiere Elements 3.0 software combines two powerful yet easy-to-use products to deliver the most complete photo and video editing solution. Entertain friends with unique cinematic slide shows and dramatic freeze-frame effects, create personalized DVDs, and easily share on the web.

Key Selling Points

- Combine photos and videos in entertaining new ways. Put slide shows in motion, and include photos in your videos.
- Bring out the best in your photos. Fix common flaws, and make customized creations.
- Bring home videos to life, and wow your audience with amazing effects.

Target Customer Profile

- **Digital Photo and Video Enthusiasts** who like to record family memories through photos and videos, take photos as both a passion and a hobby, capture video on DV camcorders and other devices, create photo projects to celebrate life events, want to share video but have little experience with video editing, and want software that offers the power to edit and create but is also easy to use.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
150 pts	N/A	100 pts

Upgrade from:

- Previous licensed version of the Adobe Photoshop Elements 4.0 plus Adobe Premiere Elements 2.0 bundle, Adobe Photoshop Elements, Photoshop Album, Photoshop LE, Adobe PhotoDeluxe®, Adobe Premiere Elements, or Premiere LE for Windows®. (Adobe.com only)

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® PHOTOSHOP® ELEMENTS 5.0 + ADOBE® PREMIERE® ELEMENTS 3.0

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	29180236	—	€ 125

ADOBE PHOTOSHOP ELEMENTS 5.0

System Requirements

Windows

- Intel Pentium® 4 or Intel Celeron® (or compatible) 1.3GHz processor (dual-core processors and those with Hyper-Threading Technology supported)
- Microsoft® Windows XP Professional, Home Edition, or Media Center Edition with Service Pack 2
- 256MB of RAM (512MB recommended)
- 1.5GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024 x 768 monitor resolution at 96dpi or less
- Microsoft DirectX 9 compatible display driver
- CD-ROM drive

ADOBE PREMIERE ELEMENTS 3.0

System Requirements

Windows

- Intel Pentium 4 or Intel Celeron 1.3GHz processor (or compatible processor with SSE2 support); dual-core processors and those with Hyper-Threading Technology supported; Pentium 4 3GHz processor required for HDV
- Microsoft Windows XP Professional, Home Edition, or Media Center Edition with Service Pack 2
- 512MB of RAM; 1GB required for HDV
- 4GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024 x 768 monitor resolution
- Microsoft DirectX 9 compatible sound and display driver
- DVD-ROM drive (compatible DVD burner required to burn DVDs)
- DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 or DV camcorder, or a USB2 interface to connect a DV-via-USB-compatible DV camcorder (other video devices supported via the Media Downloader)

Adobe Premiere Elements import/export formats supported:

- MPEG-1, MPEG-2, MPEG-4, H.264, DV, AVI, Windows Media, QuickTime, JVC Everio MO D (import only), 3GP, ASF (import only), WAV, WMA (import only), Dolby® Digital Stereo, PSD (import only), JPEG, PNG (import only), and DVD

Product Selling Information Overleaf>>



ADOBE® PHOTOSHOP® LIGHTROOM™

SIMPLIFY PHOTOGRAPHY FROM SHOOT TO FINISH

Adobe Photoshop Lightroom software is the professional photographer's essential toolbox, providing one easy application for managing, adjusting, and presenting large volumes of digital photographs, so you can spend less time in front of the computer and more time behind the lens.

Key Selling Points

- Elegant, uncluttered interface and extensive workflow support.
- Automatic tracking of image changes and efficient image viewing, evaluation, and comparison.
- Professional editing tools for making global adjustments, simple yet powerful tone curve editor, and nondestructive editing.
- Finely tuned black-and-white conversions.
- Versatile client-presentation capabilities and fast, high-quality printing.

Target Customer Profile

- **Professional Photographers** who shoot large volumes of images in every specialty, from fashion to photojournalism.
- **Advanced Amateur Photographers** with a deep passion for photography who take large numbers of photographs and who value professional tools and results.
- **Educators**, including both university and community college instructors, who are shooters themselves and who teach the best tools and practices to the next generation of photographers.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
300 pts	N/A	100 pts

Upgrade from:

- N/A

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® PHOTOSHOP® LIGHTROOM™

Shrink Wrap SKU/Price Matrix

License Type	MLP SKU#	ESP in EUR
Full Version	19250011	€ 249

System Requirements

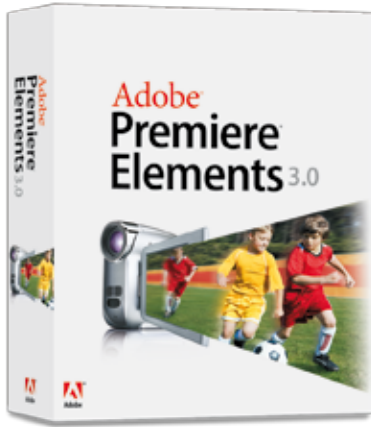
Windows

- Microsoft® Windows XP with Service Pack 2
- Intel® Pentium® 4 processor
- 768MB of RAM (1GB recommended)
- 1GB of available hard-disk space
- 1,024 x 768 screen resolution
- CD-ROM drive

Macintosh

- Mac OS X v.10.4
- PowerPC® G4 or G5 1GHz processor or Intel Core™ Duo processor
- 768MB of RAM (1GB recommended)
- 1GB of available hard-disk space
- 1,024 x 768 screen resolution
- CD-ROM drive

[Product Selling Information Overleaf>>](#)



ADOBE® PREMIERE® ELEMENTS 3.0 WIN

BRING YOUR HOME VIDEOS TO LIFE

Adobe Premiere Elements 3.0 software makes it easy to create and share impressive home videos. Get started quickly with helpful moviemaking options; wow your audience with amazing effects; and show your videos on DVD, the web, and virtually anywhere else.

Key Selling Points

- Easily create home videos and DVDs. Quickly drag and drop to rearrange thumbnails of your clips. It's as easy as making a photo slide show.
- Add professional-quality effects and transitions. Edit and view your movie in one convenient place, where you can easily trim and split clips, drop filters and effects on a frame, create fun picture-in-picture effects, and type text right on the screen.
- Import video from HDV and DVD camcorders, web cameras (WDM analog), MPEG-4 video recorders, and mobile phones.
- Share on the web and on mobile phones, Apple iPods, and PSP™ (PlayStation® Portable) systems.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
100 pts	50 pts	50 pts

Upgrade from:

- Previous licensed version of Adobe Premiere Elements or Premiere LE for Windows.® (Adobe.com only)

Target Customer Profile

- **Digital Video Enthusiasts** who capture video on DV camcorders and other devices and want to share personal stories captured on video but have limited experience with video editing.

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	25530287	—	€ 85

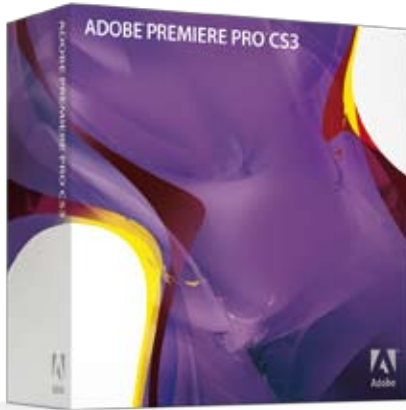
ADOBE® PREMIERE® ELEMENTS 3.0 WIN**System Requirements****Windows**

- Intel® Pentium® 4 or Intel Celeron® 1.3GHz processor (or compatible processor with SSE2 support); dual-core processors and those with Hyper-Threading Technology supported; Pentium 4 3GHz processor required for HDV
- Microsoft® Windows XP Professional, Home Edition, or Media Center Edition with Service Pack 2
- 512MB of RAM; 1GB required for HDV
- 4GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024 x 768 monitor resolution
- Microsoft DirectX 9 compatible sound and display driver
- DVD-ROM drive (compatible DVD burner required to burn DVDs)
- DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 or DV camcorder, or a USB2 interface to connect a DV-via-USB-compatible DV camcorder (other video devices supported via the Media Downloader)

Import/export formats supported

- MPEG-1, MPEG-2, MPEG-4, H.264, DV, AVI, Windows Media, QuickTime, JVC Everio MOD (import only), 3GP, ASF (import only), WAV, WMA (import only), Dolby Digital Stereo, PSD (import only), JPEG, PNG (import only), and DVD

Not available on Macintosh**Product Selling Information Overleaf>>**



ADOBE® PREMIERE® PRO CS3 + ADOBE® ENCORE® CS3 + ADOBE® ONLOCATION™ CS3*

CAPTURE, EDIT, AND DELIVER VIDEO TO DISC, THE WEB,
AND MOBILE DEVICES

Tell your story with maximum impact using Adobe Premiere Pro CS3 software, the start-to-finish solution for efficient video production that now includes Adobe Encore CS3 and Adobe OnLocation CS3* (Windows® only), formerly the award-winning DV Rack™ HD.

Key Selling Points

- Enjoy a complete capture-to-delivery workflow with included Adobe OnLocation CS3 (Windows only).
- Work with powerful editing tools.
- Experience unmatched Adobe application integration.
- Author to DVD and Blu-ray Disc and export Adobe Flash® projects to the web with included Adobe Encore CS3 software.

Target Customer Profile

- **Post-Production Boutiques** editing imagery and creating finished films, commercials, television programs, and videos.
- **Event Videographers** working on a wide range of local productions such as weddings, events, and local TV ads.
- **Rich-Media Creative Professionals**, including creative directors, art directors, graphic designers, and other web and print professionals.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
800 pts	300 pts	300 pts

Upgrade from:

- Adobe Premiere Elements, Adobe Premiere Standard, or Adobe Premiere LE
- Adobe Premiere, Adobe Premiere Pro, or Adobe Encore DVD

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

* For Macintosh users, Adobe OnLocation requires Boot Camp and Windows (purchased separately) or a separate Windows based computer.

ADOBE® PREMIERE® PRO CS3 + ADOBE® ENCORE® CS3 + ADOBE® ONLOCATION™ CS3*

System Requirements

Windows

- Intel® Pentium® 4 (1.4GHz processor for DV; 3.4GHz processor for HDV), Intel Centrino®, Intel Xeon® (dual 2.8GHz processors for HD), or Intel Core™ Duo (or compatible) processor; SSE2-enabled processor required for AMD systems
- Microsoft® Windows XP Professional or Home Edition with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM for DV; 2GB of RAM for HDV and HD
- 10GB of available hard-disk space (additional free space required during installation)
- Dedicated 7,200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- Microsoft DirectX compatible sound card (multichannel ASIO compatible sound card recommended)
- 1,280 x 1,024 monitor resolution with 32-bit color adapter; Adobe recommended graphics card for GPU-accelerated playback
- DVD-ROM drive
- Blu-ray burner required for Blu-ray Disc creation
- DVD+R burner required for DVD creation
- For SD/HD workflows, an OpenHD™ certified card for capture and export to tape
- OHCI compatible IEEE 1394 port for DV and HDV capture, export to tape, and transmit to DV device
- QuickTime 7 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos** and other services

** Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	25520524	25520536	€ 849
Upgrade	25520566	25520576	€ 299

Macintosh

- Multicore Intel processor (Adobe OnLocation CS3 is a Windows application and may be used with Boot Camp running on Windows, sold separately)
- Mac OS X v.10.4.9
- 1GB of RAM for DV; 2GB of RAM for HDV and HD
- 10GB of available hard-disk space (additional free space required during installation)
- Dedicated 7,200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- Core Audio compatible sound card
- 1,280 x 960 monitor resolution with 32-bit color adapter; Adobe recommended graphics card for GPU-accelerated playback
- DVD-ROM drive
- Blu-ray burner required for Blu-ray Disc creation
- Super drive for DVD burning
- QuickTime 7 required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos** and other services

For complete system requirements, including those for Adobe OnLocation, as well as recommended graphics cards and compatibility lists, see www.adobe.com/products/premiere/systemreqs.

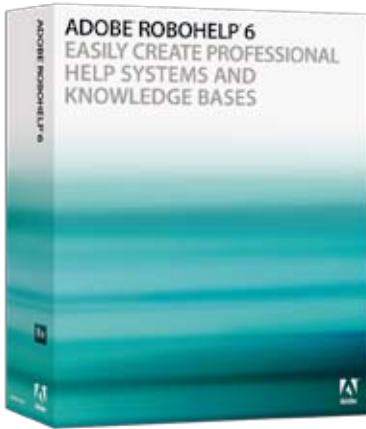
* For Macintosh users, Adobe OnLocation requires Boot Camp and Windows (purchased separately) or a separate Windows based computer.

Product Selling Information Overleaf>>



ADOBE® PRODUCT LINE Q-Z

ROBOHELP 6 | SOUNDBOOTH CS3 | VISUAL COMMUNICATOR | VLOG IT!



ADOBE® ROBOHELP® 6

EASY-TO-USE, FLEXIBLE, AND COMPLETE HELP SYSTEMS AND KNOWLEDGE BASES

The Adobe RoboHelp 6 family empowers technical communicators, help authors, and web developers to build, manage, and publish professional embedded help systems and knowledge bases. Quickly single-source help content in a range of popular formats with RoboHelp 6, and easily deploy up-to-date online content and track end-user activity in real time with RoboHelp Server 6.

Key Selling Points

- User-friendly help content authoring: Start from scratch or leverage the content you already have to easily create, manage, and publish basic and advanced help systems and knowledge bases.
- Powerful content management capabilities: Rely on powerful content management features to facilitate collaboration among multiple help authors.
- Complete help system and knowledge base solution: Single-source help content in a variety of popular help formats, deliver the most up-to-date online content, and track end user activity in real time.

Target Customer Profile

- **Web Developers** who want to add powerful server functionality to their online help systems.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
1,000 pts	1,000 pts	500 pts

Upgrade from:

- Previous version of RoboHelp, RoboHelp Pro, RoboInfo, RoboHelp Office Pro, RoboHelp Office Pro for .NET

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® ROBOHELP® 6

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38038958	—	€ 999
Upgrade	38038960	—	€ 499

System Requirements

Windows

- Microsoft® Windows XP with IIS 5.0/6.0, Windows Server™ 2003 with IIS 6.0, Windows 2000/Server 2000 with IIS 5.0, or Windows Vista (default IIS)
- 300MHz Intel® Pentium® II processor
- 128MB RAM (256MB recommended)
- 100MB hard drive space

Not available on Macintosh

[Product Selling Information Overleaf>>](#)



ADOBE® SOUNDBOOTH™ CS3

EDIT AND CREATE AUDIO WITH FAST, INTUITIVE TOOLS

Take command of your audio in film, video, or Adobe Flash® projects with task-based tools to clean up recordings, polish voice-overs, customize music and sound effects, and much more. Adobe Soundbooth CS3 software has an intuitive interface that helps you get the job done quickly without sacrificing creative control.

Key Selling Points

- Work with an intuitive, task-based interface.
- Clean up audio quickly and effectively.
- Create customized music with Soundbooth Scores using the AutoComposer.
- Use Flash cue creation, import, and export tools.
- Enjoy tight integration with other Adobe applications.

Target Customer Profile

- **Professional Audio/Video Producers, Digital Video Enthusiasts, and Corporate and Event Videographers** who want to create soundtracks or enhanced audio for their video projects.
- **Flash Professionals**, including interactive designers, Flash animators, and Flash developers, who are typically not audio experts but often need access to a library of sounds and music quickly and easily.
- **Web Designers and Developers** who create website designs and the static components of external web pages and intranets, including managing video and audio content on the site.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
200 pts	N/A	200 pts

Upgrade from:

- N/A

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® SOUNDBOOTH™ CS3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	22012089	22012088	€ 199

System Requirements

Windows

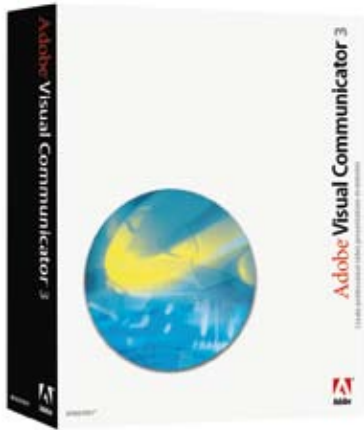
- Intel® Pentium® 4 (1.4GHz processor for DV; 3.4GHz processor for HDV), Intel Centrino®, Intel Xeon® (dual 2.8GHz processors for HD), or Intel Core™ Duo (or compatible) processor; SSE2-enabled processor required for AMD systems
- Microsoft® Windows XP Professional or Home Edition with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 512MB of RAM (1GB for DV playback; 2GB for HDV and HD playback)
- 10GB of available hard-disk space
- 1,280 x 960 monitor resolution with 32-bit color adapter and 16MB of VRAM
- Microsoft DirectX compatible sound card (multichannel ASIO compatible sound card recommended)
- DVD-ROM drive
- QuickTime 7 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

Macintosh

- Multicore Intel processor
- Mac OS X v.10.4.9
- 512MB of RAM (1GB for DV playback; 2GB for HDV and HD playback)
- 10GB of available hard-disk space
- 1,280 x 960 monitor resolution with 32-bit color adapter and 16MB of VRAM
- Core Audio compatible sound card
- Super drive required for installation
- QuickTime 7 software required to use QuickTime features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos* and other services

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat® Connect™, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

[Product Selling Information Overleaf>>](#)



ADOBE® VISUAL COMMUNICATOR® 3

CREATE PROFESSIONAL VIDEO PRESENTATIONS IN MINUTES

Adobe Visual Communicator 3 software provides everything you need to create a TV-quality broadcast. Create compelling video presentations that combine video with graphics, TV-style transitions, and personal narration in minutes. From business announcements to student video reports, your presentations will have the visual impact of a real TV newscast.

Key Selling Points

- Create newscast-quality video presentations with a teleprompter, video creation capabilities, and an entire library of customizable graphics, effects, titles, music, and templates.
- Share video presentations via the web. When you can't deliver your presentation in person, Visual Communicator helps you convert an entire PowerPoint presentation into narrated video.
- Deliver live video productions. With live output capability, self-produce video broadcasts, conferences, distance learning courses, campus-wide newscasts, and more.

Target Customer Profile

- **Educators** who wish to teach students the importance of reporting, sound bytes, and selection of visuals in telling a story, or create distance education courses for students not physically on site.
- **Business Users**, including subject matter experts, sales/marketing professionals, support/help desk professionals, and trainers, who wish to create professional-looking video presentations.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
400 pts	150 pts	150 pts

Upgrade from:

- Visual Communicator 2 Web, Adobe Visual Communicator 3, Visual Communicator 2 Pro, Visual Communicator 2 Studio, Visual Communicator, Visual Communicator Plus, Visual Communicator Web, Visual Communicator Pro, Visual Communicator Studio

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® VISUAL COMMUNICATOR® 3

Shrink Wrap SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
Full Version	38040170	—	€ 399
Upgrade	38040172	—	€ 149

System Requirements

Windows

- Microsoft® Windows® XP Professional or Home Edition with Service Pack 2 or Windows® Vista™
- 933 MHz or faster processor speed
- Intel® Pentium® 4 processor or equivalent
- Intel Celeron™ 2 processor or equivalent
- AMD Athlon or Athlon XP processor or equivalent
- 256 MB RAM
- DVD-ROM drive for installation
- 2.3 GB of available hard-disk space for installation
- Standard PC audio card with microphone
- 16MB AGP graphics card with 3D acceleration
- Webcam users: Standard DirectShow — compatible Windows driver
- OHCI-compatible IEEE 1394 video interface card for DV, or analog capture card for use with analog camcorders and VCRs
- Dual head video card required for full screen output

System Requirements for Live Streaming only

- Intel Pentium 4 processor at 2.4 GHz or higher
- NVIDIA GeForce or ATI Radeon based AGP video card

Not available on Macintosh

[Product Selling Information Overleaf>>](#)



ADOBE® VLOG IT!™

WHY TYPE A TEXT BLOG WHEN VLOG IT MAKES CREATING A VIDEO BLOG THIS EASY?

Vlog It creates video blogs faster and easier than traditional video editing software because there's no editing! In fact, it's more like an automatic TV newsroom right inside your computer.

Key Selling Points

- **Create your video blog** — Drag and drop* photos, video clips, or music into Vlog It. Use customizable graphics, effects, titles, music and templates to express yourself in fun and exciting ways.
- **Narrate your video blog** — Add narration to photos and video clips acquired from your digital camera, camcorder, or cell phone. The handy teleprompter ensures you speak clearly and confidently without memorizing and can be paused for the ultimate form of self-expression — the tangent.
- **Step in front of the camera** — Position a webcam or camcorder directly above your computer monitor for a personal newscast. When you read from the teleprompter, it looks as if you're staring into the camera. After you press record, all your graphics, titles, images, and videos show up automatically as you talk.
- **Share your video blog** — After recording, click Publish to automatically create a Flash® video viewable by virtually every computer on earth. All the techie details like video compression, file transfer, and thumbnail creation are handled behind the scenes by Vlog It.

Adobe Open Options Points*

Full License	Upgrade License	Upgrade Plan (2-year term)
50 pts	N/A	50 pts

Upgrade from:

- N/A

Target Customer Profile

- **Text Bloggers** who report on life experiences and specific topics such as politics, sports, or technology.

*To utilize this drag-and-drop method, users must post to Vitalstream to host the video.

<< System Requirements Overleaf

* Only Commercial Volume Licensing Points are shown — please visit www.adobe.com/aboutadobe/openoptions for further information.

ADOBE® VLOG IT!™

TLP SKU/Price Matrix

License Type	WIN SKU#	Mac SKU#	ESP in EUR
TLP Full Version	38040083TR	—	€ 29

System Requirements

Windows

- Windows® 2000 and XP
- 933 MHz Pentium III or faster
- 256 MB RAM
- CD-ROM drive
- 75 MB available hard drive space
- 16MB AGP graphics card with 3D acceleration

Recommended: Audio card with PC microphone

Not available on Macintosh

[Product Selling Information Overleaf>>](#)



ADOBE® OPEN OPTIONS 4.5

TLP | CLP | UPGRADE PLAN

ADOBE® OPEN OPTIONS TLP 4.5

Adobe Open Options TLP is a volume licensing program for organizations that want to reduce software license unit costs and simplify license acquisition without committing to an agreement.

Key TLP benefits to your customers

- Low minimum order requirements provide immediate customer savings, which can increase with total order value.
- Access to Adobe's web-based licensing management tools enable easy tracking of Adobe software licenses and orders.
- No commitment to future orders makes it ideal for organizations not ready to enter into a contractual discount agreement.
- Ordering of multiple product licenses simplifies customer order administration and software budget management.
- Optional Upgrade Plan ensures organizations are provided with any software upgrades that become available within the covered period.

Target Customer Profile

- Corporate Purchasing Departments, Information Technology Departments, and Creative Service Departments and Businesses.

For more information please visit www.adobe.com/aboutadobe/openoptions/tlp.html

TLP QUICK REFERENCE GUIDE

Customer profile	Small to medium organizations
Basis of program	Total point value of order
Minimum order	1 point
Minimum reorder	No — each order qualifies for its own discount
Membership term	None
Web-based license tool	Included
Upgrade plan	Available — two-year term
Discount levels	Varies with market segment — see table below

Points required for each TLP Discount Level

MARKET SEGMENT	DISCOUNT LEVEL — MINIMUM POINTS		
	R	S	T
COMMERCIAL	1	1,500	25,000
EDUCATION*	1	1,000	5,000
GOVERNMENT	—	1	—

* Education points values refer to Education versions only

ADOBE® OPEN OPTIONS CLP 4.5

Please note, CLP can only be sold by Adobe Licensing Centers (ALCs).

Adobe Open Options CLP is a two-year membership volume licensing program for larger organizations that provides a discount level based on the value of an initial order — but with no further order commitment beyond that initial order.

Key CLP benefits to your customers

- Lower software costs through a discount level that remains in effect for two years and may increase if orders exceed the threshold for a higher discount level — customers qualify for a larger order discount than if they had made the same amount of orders individually over the next two years.
- Access to Adobe’s web-based licensing management tools enable easy tracking of Adobe software licenses and orders.
- Ordering of multiple product licenses simplifies customer order administration and software budget management.
- Optional Upgrade Plan ensures organizations are provided with any software upgrades that become available within the covered period.

Target Customer Profile

- Corporate Purchasing Departments, Information Technology Departments and Creative Service Departments and Businesses.

For more information please visit www.adobe.com/aboutadobe/openoptions/clp.html

TLP QUICK REFERENCE GUIDE

Customer profile	Medium to large organizations
Basis of program	Total point value of initial order plus future orders
Minimum order	40,000 points (commercial)
Minimum reorder	None
Membership term	Two years
Web-based license tool	Included
Upgrade plan	Available — two-year term
Discount levels	Varies with market segment — see table below

Points required for each CLP Discount Level

MARKET SEGMENT	DISCOUNT LEVEL — MINIMUM POINTS			
	1	2	3	4
COMMERCIAL	40,000	100,000	225,000	350,000
EDUCATION*	6,000	20,000	50,000	—
GOVERNMENT	40,000	225,000	—	—

* Education points values refer to Education versions only

ADOBE® OPEN OPTIONS 4.5 UPGRADE PLAN

Easily keep your organization current with Adobe software

No matter which Adobe Open Options 4.5 software licensing program you choose, Upgrade Plan makes it better. You are ensured of access to all Adobe upgrades for your covered products during the life of your Upgrade Plan — all at a single cost per licensed product. And during the first six months of your CLP membership, you may also order Upgrade Plan for previously acquired, current-version Adobe software licenses (as long as Adobe has not announced a new version), bringing all your installations into a unified technology management program. This helps ensure both budget and technology predictability.

Adobe automatically sends notifications of upgrades to Upgrade Plan participants. This means that you can manage upgrades uniformly across your organization, avoiding piecemeal implementation and technology inconsistency. Upgrade Plan is only available through the Adobe TLP and CLP volume licensing programs.

You can also lower your overall software costs with Upgrade Plan because it contributes to the points accumulated in TLP and CLP, increasing the discounts made available to you under these programs.

Upgrade Plan helps ensure that your employees have the latest technology to maximize their productivity. Yet it lets organizations manage their upgrade strategy and technology versions inexpensively, easily, and with low administrative overhead. This option is perfect for businesses, educational institutions, and government agencies that want to use up-to-date Adobe software, while reducing both unit and overhead costs.

For more information please visit www.adobe.com/aboutadobe/openoptions/upgradeplan.html

Frequently Asked Questions

Q. What are the benefits of Upgrade Plan?

A. There are several benefits:

- Upgrade Plan is like an upgrade insurance program. CLP members and TLP participants who purchase Upgrade Plan are entitled to all upgrades for covered products during the Upgrade Plan term, so employees always have the most current versions of Adobe software.
- Adobe automatically sends notifications of available upgrades to Upgrade Plan participants to simplify upgrade planning.
- There's an option to include previously acquired licenses of current software in Upgrade Plan (as long as no new version has been announced), so you can enjoy organization-wide technology consistency.
- Use of Upgrade Plan simplifies your software ordering and administration processes by covering all upgrades over the typical two-year period in one transaction.
- Participation in Upgrade Plan contributes to the points accumulated in TLP and CLP, which helps increase the overall discounts earned.

Q. What do I receive when I participate in Upgrade Plan?

A. When you order Upgrade Plan, you receive notifications when new product versions become available, giving you the peace of mind of knowing when you need to upgrade.

Q. What are the discount levels?

A. The discount level obtained through Upgrade Plan is determined by the Adobe Open Options 4.5 volume software licensing program in which you are participating: TLP or CLP.

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